

1. Record Nr.	UNINA9910957929703321
Autore	Schwartz Rosalie <1936->
Titolo	Flying down to Rio : Hollywood, tourists, and Yankee Clippers / / by Rosalie Schwartz
Pubbl/distr/stampa	College Station, : Texas A & M University Press, c2004
ISBN	1-299-05265-7 1-60344-634-6
Edizione	[1st ed.]
Descrizione fisica	1 online resource (397 p.)
Collana	Centennial of flight series ; ; no. 10
Disciplina	303.48/32
Soggetti	Popular culture - United States - History - 20th century Technological innovations - Social aspects - United States - History - 20th century Motion picture industry - Social aspects - United States - History - 20th century Aeronautics - Social aspects - United States - History - 20th century Tourism - Social aspects - United States - History - 20th century United States Civilization 20th century United States Territorial expansion United States Relations Latin America Latin America Relations United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references (p. [357]-373) and index.
Sommario/riassunto	The 1933 RKO-Radio Pictures musical comedy Flying Down to Rio connected airplanes, movies, and tourism, ending spectacularly with chorus girls dancing on the wings of airplanes high above Rio de Janeiro, Brazil. Schwartz uses this production to examine the interplay of technology and popular culture that shaped the twentieth century. From Wilbur and Orville to Fred and Ginger, Schwartz's narrative follows the fortunes of aviation and movie pioneers and the foundations and growth of Pan American Airways and RKO Radio Pictures, the two companies that came together in Flying Down to Rio.