

| | |
|-------------------------|---|
| 1. Record Nr. | UNINA9910957883203321 |
| Titolo | Advances in design for cross-cultural activities // edited by Denise M. Nicholson and Dylan D. Schmorrow |
| Pubbl/distr/stampa | Boca Raton, Fla., : CRC Press, 2013 Boca Raton, Fla. : , : CRC Press, , 2013 |
| ISBN | 9781040197127 1040197124 9780429098314 0429098316 9781466556874 1466556870 |
| Edizione | [1st ed.] |
| Descrizione fisica | 1 online resource (474 p.) |
| Collana | Advances in human factors and ergonomics series Advances in design for cross-cultural activities ; ; pt. 2 |
| Altri autori (Persone) | SchmorrowDylan <1967-> NicholsonDenise <1967-> |
| Disciplina | 153.8/3 |
| Soggetti | Decision making |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Description based upon print version of record. |
| Nota di bibliografia | Includes bibliographical references and index. |
| Nota di contenuto | section 1. Multifarious modeling discussions -- section 2. Verification, validation, and assessment -- section 3. Language, trust, and culture -- section 4. Social media and culture -- section 4. Social science and culture. |
| Sommario/riassunto | This reference focuses on decision-making styles within cultures. It focuses on cooperative, collaborative, avoidant, competitive, and dominant styles of decision making, and discusses how each process is modified by the culture. The contributors examine issues within culture that affect decision making, such as individualism and collectivism, considered the most important influences in decision making. This reference is one of 10 predicted to be derived from the 2012 Applied Human Factors and Ergonomics (AHFE) Conference-- |