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Autore	Ewumbue-Monono Churchill <1961->
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of Youth Day Themes; Part Two - Youth Day Messages and Leadership Discourse: 1949-2009; 3. The Empire Day and Commonwealth Youth Day Messages: 1949-1961; 3.1: Commissioner's Address to the Youth on Empire Day, 1949; 3.2: Address to the Youths by Commissioner of the Cameroons on Empire Day, Buea, 1951; 3.3: Address by the Acting Commissioner of the Cameroons, Mr. J.S Dudding, on the Occasion of the First Commonwealth Youth Day, Buea, 2 June 1957

4. The West Cameroon Youth Day Messages: 1964-1966.1: Address by the Prime Minister for West Cameroon, Hon. J.N Foncha, on the Inauguration of Youth Day in West Cameroon, Buea, 11 February, 1964; 4.2: Addressed by the President of the Republic to the Youths of West Cameroon on the Occasion of the Youth Day Inaugural Celebration, Yaounde, 11 February 1964; 4.3: Address by the Prime Minister of West Cameroon, Hon. J.N Foncha on the Occasion of the Youth Day in West Cameroon, Buea, 11 February, 1965

4.4: Address by the Prime Minister of West Cameroon, Hon. A.N Jua on the Occasion of the 1st National Youth Day, Buea, 11 February 1966.5: Address by the Prime Minister of West Cameroon, Hon. A.N Jua on the Occasion of 1st National Youth Day, Buea, 11 February 1967; 4.6: Address by the President of the Republic, Ahmadou Ahidjo on the Occasion of the 1st National Youth Day, Buea, 11 February 1967; 5. President Ahidjo's National Youth Day Messages: 1968-1982

5.1: Address by President of the Republic to the Youths of Cameroon on the Occasion of the 3rd National Youth Day, Yaounde, 10 February 1968.5.2: Address by the President of the Republic to the Youths of Cameroon on the Occasion of the 4th National Youth Day, Yaounde, 10 February 1969; 5.3: Address by the President of the Republic to the Youths of Cameroon on the Occasion of the 5th Youth Day, Yaounde, 10 February 1970; 5.4: Address by the President of the Republic to the Youths of Cameroon on the Occasion of the 6th National Youth Day, Yaounde, 10 February 1971

5.5: Address by the President of the Republic to the Youths of Cameroon on the Occasion of the 6th National Youth Day, Yaounde, 10 February 1972

Sommario/riassunto

This meticulous and comprehensive documentation of Cameroonian Youth Day Messages and leadership discourse on youth from 1949 - 2009 is a gold mine for researchers, historians and anyone interested in studying youth, politics and society in Africa. The book presents and explores themes and content of Youth Day Messages: how these messages tied in with, or veered away from, key events and issues of the time; how they served as a platform for West Cameroon governments, and the Ahidjo and Biya regimes to articulate their political vision, justify their policies, sell their respective ideologies t

2. Record Nr.	UNINA9911018744003321
Autore	Ragazou Konstantina
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Collana	Management for Professionals, , 2192-810X
Altri autori (Persone)	ZopounidisConstantin GalariotisEmilios SariannidisNikolaos ZournatzidouGeorgia
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Nota di contenuto	Greenwashing: The Misleading Strategies Underlying Environmental Claims -- Greenwashing versus Brownwashing: The Dichotomy of Exaggeration and Undue -- Modesty in Corporate Sustainability Practices. Disclosure -- Board characteristics and greenwashing: An integrated financial investigation using entropy weight and TOPSIS multicriteria decision-making -- Examining the relationship between ESG standards and corporate corruption: Greenwashing's substantial impact -- Controversies over anti-competition and anti-corruption:

assessing anti-ESG variables using Entropy weight-TOPSIS methodologies in the European banking sector.

Sommario/riassunto

This book provides a comprehensive analysis of the various frameworks associated with financial corporate washing. It examines the factors influencing these practices and explores their connection to environmental, social, and governance (ESG) strategies, through the use of operations research methods. ESG investors thoroughly evaluate a company's environmental, social, and governance factors before investing, reflecting the growing global emphasis on sustainability. As climate change risks rise and sustainability becomes more important, many organizations have begun to adapt, though some resort to greenwashing, misleadingly presenting their practices as eco-friendly despite ongoing harmful activities. This book offers a thorough examination of the strategies used by financial institutions, such as greenwashing, bluewashing, social washing, and pinkwashing. It aims to address corporate washing by highlighting its various forms within the financial sector, providing policymakers and stakeholders with insights to develop effective strategies and practices to counteract these deceptive practices.
