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| Autore                  | Chibanda Stewart  |
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| Sommario/riassunto      | Entrepreneurship in Africa explores how our mindset and attitudes affect our enterprises. It offers a 3-Dimensional approach to entrepreneurship - managerial, financial and spiritual. The book clearly demonstrates that entrepreneurship is a journey full of joy, trials and tribulations. It demystifies the paradoxical side of entrepreneurship by offering hope to the entrepreneurship journey. It offers a hand-holding approach to real life situations. The book offers hope in seemingly hopeless situations, in which all odds are against you. It underscores the importance of having an unshakable vision and how your personal experiences are signposts on the journey to success. To survive in business, you have to ask questions, the right questions. Questions like, "What is money?" "How does sin affect my business?" "Does positive thinking really help in this situation?" "If I get a lot of money what business venture should I pursue?" This book answers these questions and a lot more. It argues that there is great hope for |

African businesses to excel if only Africans can change their mindsets, if only they have positive internal dialogues, and if only we can learn from others that have gone before us - both in Africa and beyond. It is time to unlock Africa's wealth through entrepreneurship. It starts by removing some strongholds in our minds. These are more internal than external. Let us start planning today, once these barriers are removed. It is often said that it was not raining when Noah started building the ark. Noah had some serious planning and preparations before the flood came. This is what this book seeks to achieve. It hopes to prepare you and give you hope in your entrepreneurship journey.

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