

1.	Record Nr.	UNINA9910921848703321
	Titolo	Shakespeare, il teatro dell'io : individuo, soggetto, testo / a cura di Silvia Bigliazzi, Rocco Coronato e Bianca del Villano
	Pubbl/distr/stampa	Roma, : Carocci, 2024
	ISBN	978-88-290-2540-4
	Descrizione fisica	405 p. : ill. ; 22 cm
	Collana	Studi superiori ; 1447
	Disciplina	822.33
	Locazione	FLFBC
	Collocazione	822.33 SHAK/S 225
	Lingua di pubblicazione	Italiano
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
2.	Record Nr.	UNINA9910957577503321
	Autore	Badgett M. V. Lee
	Titolo	The Public Professor : How to Use Your Research to Change the World
	Pubbl/distr/stampa	New York, : NYU Press, 2016 Baltimore, Md. : , : Project MUSE, , 2021 ©2016
	ISBN	1-4798-7987-8
	Edizione	[1st ed.]
	Descrizione fisica	1 online resource (240 p.)
	Disciplina	378.1/2
	Soggetti	College teachers - Professional relationships - United States Communication in higher education - United States Learning and scholarship - United States EDUCATION / Reference
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	IMD-Felder maschinell generiert

Nota di contenuto

Front matter -- Contents -- Acknowledgments -- 1. Speaking Truth to Empower -- 2. Seeing the Big Picture, Part 1: Understanding the Debate -- 3. Seeing the Big Picture, Part 2: Mastering the Rules of the Game -- 4. Effective Networking -- 5. Communicating outside of the Academy -- 6. Using Traditional Media Outlets to Connect with the World -- 7. Using Social Media to Connect with the World (Co-authored with Scott Swenson) -- 8. In the Heat of the Moment: Managing Public Conflict -- 9. Sustainable Engagement: How to Stay Productive -- Notes -- Index -- About the Author

Sommario/riassunto

The work of academics can matter and be influential on a public level, but the path to becoming a public intellectual, influential policy advisor, valued community resource or go-to person on an issue is not one that most scholars are trained for. The Public Professor offers scholars ways to use their ideas, research and knowledge to change the world. The book gives practical strategies for scholars to become more engaged with the public on a variety of fronts: online, in print, at council hearings, even with national legislation. Lee Badgett, a veteran policy analyst and public intellectual with over 25 years of experience connecting cutting edge research with policymakers and the public, offers clear and practical advice to scholars looking to engage with the world outside of academia. She shows scholars how to see the big picture, master communicating with new audiences, and build strategic professional networks. Learn how to find and develop relationships with the people who can take your research and ideas into places scholars rarely go, and who can get you into Congressional hearings, on NPR, or into the pages of The New York Times. Turn your knowledge into clear and compelling messages to use in interviews, blog posts, tweets and op-eds. Written for both new and experienced scholars and drawing on examples and advice from the lives of influential academics, the book provides the skills, resources, and tools to put ideas into action.
