

1. Record Nr.	UNINA9910957538303321
Autore	Christie Iain T.
Titolo	Tourism in Africa : harnessing tourism for growth and improved livelihoods / / Iain Christie, Eneida Fernandes, Hannah Messerli, and Louise Twining-Ward
Pubbl/distr/stampa	Washington, D.C. : , : The World Bank, , 2014
ISBN	1-4648-0197-5
Edizione	[1st ed.]
Descrizione fisica	1 online resource (xxvi, 295 pages) : illustrations, maps ; ; 23 cm
Collana	Africa development forum series
Disciplina	338.47916
Soggetti	Tourism - Africa, Sub-Saharan Economic development - Africa, Sub-Saharan
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; Contents; Foreword; Acknowledgments; About the Authors; Abbreviations; Overview; Performance; Figures; 0.1 Framework for Destination Development; Constraints; Strategies; Recommendations; Case Studies; Tables; 0.1 Summary of Case Studies; Maps; 0.1 Geographic Location of Each Case Study; Role of Donors; Notes; References; Part I: Regional Perspective: A Framework for Tourism Development in Sub-Saharan Africa; 1 Introduction; Methodology; Evidence Base; A Note on African Tourism Research; Notes; References; 2 Why Tourism?; Ten Reasons to Develop Tourism 2.1 Transformational Effects of Tourism in Thailand Complexities of Tourism; Managing Tourism's Risks; Boxes; 2.1 Value Chain Analysis; Competitiveness; 2.2 Framework for Destination Development; Role of the Government; 2.1 Travel and Tourism Competitiveness Index (TTCI) Ranking for Selected Countries, 2011; Examples of Governments' Success in Tourism Development; Role of the Private Sector; Role of Donors; Notes; References; 3 Tourism Performance and Potential in Sub-Saharan Africa; Sub-Saharan African Countries' Share of the World Tourism Market 3.1 International Tourist Arrivals Worldwide, by Region, 1950-20203.1 International Tourist Arrivals Worldwide, by Region, 1990-2010; 3.2 Tourist Arrivals in Africa, by Region, 2010; 3.2 International Tourist Arrivals and Receipts in Sub-Saharan Africa, by Region, 2010; Value of

Tourism to Sub-Saharan African Economies; 3.1 Top Sources of Tourists in Africa, by Country, Most Recent Data Available; 3.2 Contribution of Tourism to GDP in Sub-Saharan Africa, Most Recent Data Available; Tourism Employment; Tourism Investment; Notes; References; 4 Essential Tourism Services; Accommodation Air Transport 4.1 Top Six Countries in Sub-Saharan Africa, by Number of Hotel Rooms; 4.1 Top 75 Airline Routes to Sub-Saharan Africa, by Daily Seat Capacity, August 2010; 4.1 Average One-Way Fares, by World Region; 4.2 Prices of Tours and Flights to Sub-Saharan Africa and Comparable Destinations; Road Transport; Tour Operators; 4.2 Tourism Potential in Sub-Saharan Africa, 2009; Notes; References; 5 Tourists and Tourism Products in Sub-Saharan Africa; Tourism Products; 5.1 Typical Mix of Passengers on African Carriers, Intercontinental Flights 5.1 Tourism Product Opportunities in Sub-Saharan AfricaReferences; 6 Constraints on and Solutions for Tourism Growth; A Typology of Sub-Saharan African Countries by Level of Tourism Development; 6.1 Sub-Saharan African Countries, by Level of Tourism Development and World Bank Income Ranking; Common Constraints; Availability of Land; Examples of How Other Countries Resolved Land Issues; Access to Finance; Examples of How Other Countries Resolved Access to Finance Issues; Taxes on Tourism Investments; Examples of How Other Countries Handled the Imposition of New Hotel Taxes Low Level of Tourism Skills

Sommario/riassunto

Tourism energizes economies and fuels the economic transformation of countries from Cape Verde to South Africa. Its benefits are clear: it can trigger infrastructure improvements, create good jobs, increase domestic consumption, and diversify exports. It also empowers women, young people, and marginalized populations, contributes to each country's national image, and stimulates cultural heritage and environmental conservation. What's more, tourism is a demonstration sector which leads private sector growth through its linkages across other sectors. It has demonstrated resilience over the years
