1. Record Nr.   UNINA9910957487903321

   Autore   Miwa Yoshiro <1948->

   Titolo   The fable of the keiretsu : urban legends of the Japanese economy / /
                        Yoshiro Miwa & J. Mark Ramseyer

   Pubbl/distr/stampa   Chicago, : University of Chicago Press, 2006

   ISBN   9786612537417
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   Edizione   [1st ed.]

   Descrizione fisica   1 online resource (197 p.)

   Classificazione   QP 450

   Altri autori (Persone)   RamseyerJ. Mark <1954->

   Disciplina   338.8/70952

   Soggetti   Conglomerate corporations - Japan
                        Corporations - Finance
                        Japan Economic policy 1989-
                        Japan Economic conditions 1989-

   Lingua di pubblicazione   Inglese

   Formato   Materiale a stampa

   Livello bibliografico   Monografia

   Note generali   Description based upon print version of record.

   Nota di bibliografia Includes bibliographical references (p. [165]-178) and index.

   Nota di contenuto   Introduction -- The fable of the keiretsu -- And of the zaibatsu -- The
                        myth of the main bank -- And of outside directors -- Legends of
                        government guidance -- The cost of kipling.

   Sommario/riassunto   For Western economists and journalists, the most distinctive facet of
                        the post-war Japanese business world has been the keiretsu, or the
                        insular business alliances among powerful corporations. Within keiretsu
                        groups, argue these observers, firms preferentially trade, lend money,
                        take and receive technical and financial assistance, and cement their
                        ties through cross-shareholding agreements. In The Fable of the
                        Keiretsu, Yoshiro Miwa and J. Mark Ramseyer demonstrate that all this
                        talk is really just urban legend. In their insightful analysis, the authors
                        show that the very idea of the keiretsu was created and propagated by
                        Marxist scholars in post-war Japan. Western scholars merely repatriated
                        the legend to show the culturally contingent nature of modern
                        economic analysis. Laying waste to the notion of keiretsu, the authors
                        debunk several related "facts" as well: that Japanese firms maintain

special arrangements with a "main bank," that firms are systematically poorly managed, and that the Japanese government guided post-war growth. In demolishing these long-held assumptions, they offer one of the few reliable chronicles of the realities of Japanese business.

2.

Record Nr.	UNINA9910338004603321	
Autore	Mukherjee Sunny	
Titolo	Learn Microsoft Visual Studio App Center : With Xamarin Forms / / by Sunny Mukherjee	
Pubbl/distr/stampa	Berkeley, CA : , : Apress : , : Imprint : Apress, , 2019	
ISBN	1-4842-4382-X	
Edizione	[1st ed. 2019.]	
Descrizione fisica	1 online resource (345 pages)	
Disciplina	005.3	
Soggetti	Microsoft software	
	Microsoft .NET Framework	
	Programming languages (Electronic computers)	
	Mobile computing	
	Microsoft and .NET	
	Programming Languages, Compilers, Interpreters	
	Mobile Computing	
Lingua di pubblicazione	Inglese	
Formato	Materiale a stampa	
Livello bibliografico	Monografia	
Nota di contenuto	Chapter 1. Getting Started -- Chapter 2.Creating Builds -- Chapter 3. Setting Up Distribution -- Chapter 4. Reporting Analytics & Crashes -- Chapter 5. Sending Push Notifications -- Chapter 6. Running Tests.	
Sommario/riassunto	Use Visual Studio App Center with Xamarin Forms by setting up a DevOps CI/CD pipeline, set up your mobile builds on either iOS or Android, distribute your app to your developers and testers, capture analytics and crashes from your users, communicate to your users with push notifications, and run UI tests on the Microsoft cloud. You will see how to automate and manage the life cycle of your apps through Microsoft's Cloud Service, with a focus on integrating App Center into your Xamarin Forms apps with clear, practical examples. The book	

starts by showing you how to sign up for App Center and how to create builds, integrate analytics, and capture crashes. Along the way you will set up distribution groups and configure the build in detail. Here, the author will guide you with setting up Apple certificates and provisioning profiles. Finally, you discover how to set up push notifications in the Xamarin Forms app and test it on various iOS and Android devices on the App Center cloud. Whether you are a developer on a small team or a startup or an architect in a large organization curious about the benefits of Visual Studio App Center, after finishing this book, you will be confident in setting up App Center on your next mobile project. Come join me on this journey through Visual Studio App Center with Xamarin Forms. You will: Create a DevOps CI/CD pipeline for your mobile app on both iOS and Android devices Save money without buying multiple iOS and Android devices and instead run cloud UI tests Stay informed about build successes and failures by integrating App Center with Slack Set up groups and add team members to your groups on App Center Distribute your app to your team on either iOS or Android devices Capture important user events in your code and report to App Center Give a friendly user experience by handling crashes gracefully and reporting to App Center Keep and analyze your user's data on Azure by setting up automatic data export to Azure Communicate with your users using iOS and Android notification services from App Center Give your users a better experience by sending silent push notifications Include custom data in your push notifications.