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professionals, as well as academic researchers, are now regularly employing techniques that go far beyond the standard two-semester, introductory course in statistics. Even though for this group of users short courses in various specialized topics are often available, there is a need to improve the statistics training of future users of statistics while they are still at colleges and universities. In addition, there is a need for a survey reference text for the many practitioners who cannot obtain specialized courses. With the exception of the statistics major, most university students do not have sufficient time in their programs to enroll in a variety of specialized one-semester courses, such as data analysis, linear models, experimental design, multivariate methods, contingency tables, logistic regression, and so on. There is a need for a second survey course that covers a wide variety of these techniques in an integrated fashion. It is also important that this second course combine an overview of theory with an opportunity to practice, including the use of statistical software and the interpretation of results obtained from real data.
