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Sommario/riassunto	Standards and Variation in Urban Speech is an examination and exploration of the aims and methods of sociolinguistic investigation, based on studies of Scottish urban speech. It critically examines the implications of the notions 'vernacular', 'standard language', 'Received

Pronunciation', 'social class', and 'linguistic insecurity'. Through a combination of quantitative and qualitative methods using examples from comedians' jokes, dialect poetry, formal and informal interviews, and personal narratives, the work illustrates the actual norms that speakers exemplify in various ways.
