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Nota di bibliografia	Includes bibliographical references (p. [344]-346) and index.
Nota di contenuto	Cover; Contents; List of Figures; List of Tables; Acknowledgements; Introduction: About the Book; Chapter 1 - Social Research and Data Analysis: Demystifying Basic Concepts; Chapter 2 - Data Analysis in Context: Working with Two Data Sets; Chapter 3 - Descriptive Analysis - Univariate: Looking for Characteristics; Chapter 4 - Descriptive Analysis - Bivariate: Looking for Patterns; Chapter 5 - Explanatory Analysis: Looking for Influences; Chapter 6 - Inferential Analysis: From Sample to Population; Chapter 7 - Data Reduction: Preparing to Answer Research Questions Chapter 8 - Real Data Analysis: Answering Research Questions; Glossary; Appendix A; Appendix B; Appendix C; Appendix D; References; Index; Summary Chart of Methods
Sommario/riassunto	For social researchers who need to know what procedures to use under what circumstances in practical research projects, this book does not

require an indepth understanding of statistical theory.
