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| Autore                  | Leimon Averil   |
| Titolo                  | Essential business coaching / / Averil Leimon, Francois Moscovici and Gladeana McMahon  |
| Pubbl/distr/stampa      | London ; ; New York, : Routledge, 2005  |
| ISBN                    | 1-135-44591-5<br>1-135-44592-3<br>1-280-24449-6<br>9786610244492<br>0-203-53721-1   |
| Edizione                | [1st ed.]   |
| Descrizione fisica      | 1 online resource (191 p.)  |
| Collana                 | Essential coaching skills and knowledge   |
| Altri autori (Persone)  | MoscoviciFrancois<br>McMahonGladeana <1954->  |
| Disciplina              | 658/.07124  |
| Soggetti                | Executive coaching<br>Mentoring in business   |
| Lingua di pubblicazione | Inglese   |
| Formato                 | Materiale a stampa  |
| Livello bibliografico   | Monografia  |
| Note generali           | Description based upon print version of record.   |
| Nota di bibliografia    | Includes bibliographical references (p. [170]-171) and index.   |
| Nota di contenuto       | Book Cover; Title; Copyright; Contents; Preface; 1 Introduction: why do we need business coaching?; 2 The theoretical framework of coaching; 3 The practice of business coaching; 4 Coaching for specific business issues; 5 Conversations with sponsors; 6 Conversations with clients; 7 Professional issues in business coaching and their solutions; 8 Conclusions:the future of business coaching; Appendices; Bibliography; Index  |
| Sommario/riassunto      | Do coaches need to be psychologists, business people or both? Essential Business Coaching offers a much-needed answer to the question of what makes a good business coach.The authors draw on 60 years of combined experience to provide an in-depth review of best practice and theory. They provide a thorough examination of the changing nature of work, the need for new sources of competitive advantage and the benefits of investing in coaching. Useful ideas for further reading are found throughout, along with numerous examples of real business coaching situations. The inclusi |

