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of Irritation: Inappropriateness as Visual/Literate Practice  
Chapter Twelve Placing Visual Rhetoric: Finding Material Comfort in Wild Oats Market  
Chapter Thirteen Envisioning Domesticity, Locating Identity: Constructing the Victorian Middle Class Through Images of Home; Chapter Fourteen Framing the Study of Visual Rhetoric: Toward a Transformation of Rhetorical Theory; About the Contributors; Author Index; Subject Index

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#### Sommario/riassunto

Images play an important role in developing consciousness and the relationship of the self to its surroundings. In this distinctive collection, editors Charles A. Hill and Marguerite Helmers examine the connection between visual images and persuasion, or how images act rhetorically upon viewers. Chapters included here highlight the differences and commonalities among a variety of projects identified as "visual rhetoric," leading to a more precise definition of the term and its role in rhetorical studies. Contributions to this volume consider a wide variety of sites of image productio

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