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Altri autori (Persone)	MoingeonBertrand EdmondsonAmy C
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Nota di contenuto	Cover -- Contents -- Notes on the contributors -- Prologue: Toward a comprehensive theory of management -- Introduction : organizational learning as a source of competitive advantage -- Part 1: Learning processes and competitive advantage -- 1. When to learn how and when to learn why: appropriate organizational learning processes as a source of competitive advantage -- 2. Organizational learning style as a core capability -- 3. Competitive advantage from tacit knowledge? Unpacking the concept and its strategic implications -- 4. Organizations in the fog: An investigation into the dynamics of knowledge -- Part 2: Organizational learning and strategic capability 5. Resources, capabilities and competencies -- 6. Core capabilities and information technology :an organizational learning approach -- 7. Organizational capability as a source of profit -- Part 3: Strategic

change and organizational learning -- 8. Developing an organization capable of strategy implementation and reformulation: a preliminary test -- 9. Reorganizational learning : some conceptual tools from weick's model of organizing -- 10. The epistemology of Strategic Consulting: generic analytical activities and organizational learning -- Index.

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### Sommario/riassunto

This book defines a dynamic, learning-centred approach to strategy, establishing the link between learning processes and competitive advantage, and examining the 'resource-based view of the firm' with reference to its importance for strategic change.

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