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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Frontmatter -- Contents -- Illustrations -- Prologue -- Introduction: Who Knew What and When? -- Part One. The Triumph of the Cigarette -- Part Two. Discovering the Cancer Hazard -- Part Three. Conspiracy on a Grand Scale -- Part Four. Radiant Filth and Redemption -- Notes -- Selected Bibliography -- Lexicon of Tobacco Industry Jargon -- Timeline of Global Tobacco Mergers and Acquisitions (selected) -- Timeline of Tobacco Industry Diversification into Candy, Food, Alcohol, and other Products (selected) -- Acknowledgments -- Index
Sommario/riassunto	The cigarette is the deadliest artifact in the history of human civilization. It is also one of the most beguiling, thanks to more than a century of manipulation at the hands of tobacco industry chemists. In Golden Holocaust, Robert N. Proctor draws on reams of formerly-secret industry documents to explore how the cigarette came to be the most widely-used drug on the planet, with six trillion sticks sold per year. He paints a harrowing picture of tobacco manufacturers conspiring to block the recognition of tobacco-cancer hazards, even as they ensnare legions of scientists and politicians in a web of denial. Proctor tells

heretofore untold stories of fraud and subterfuge, and he makes the strongest case to date for a simple yet ambitious remedy: a ban on the manufacture and sale of cigarettes.
