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Nota di contenuto	The Nonprofits' Guide to Internet Communications Law; Contents; FOREWORD; PREFACE; ABOUT THE AUTHOR; CHAPTER 1 Introduction to Legal Aspects of Internet Communications by Nonprofit Organizations; 1.1 SOME BASICS ABOUT THE INTERNET; (a) Introduction to the Internet; (b) Internet as Seen by the Supreme Court; (c) Internet as Seen by Others; 1.2 MAIN APPLICATIONS OF THE INTERNET; (a) Electronic Mail; (b) World Wide Web in General; (c) Newsgroups; (d) Internet Chat; 1.3 UNDERSTANDING THE INTERNET-QUESTIONS AND ANSWERS; (a) Why Does the Internet Appear Disorganized? (b) Who Can Use the Internet?(c) How Does the World Wide Web Fit into the Internet?; (d) How Can Nonprofits Compete with For-Profits on the Internet?; (e) Does Anyone Monitor the Quality and Accuracy of Information on the Internet?; (f) What Are the Security Concerns on the Internet?; 1.4 REASONS A NONPROFIT ORGANIZATION SHOULD GO ONLINE; (a) Improvement in Communications; (b) Improved Access to Information; (c) Professional Development; (d) Taking Action; 1.5 OTHER ASPECTS OF NONPROFIT ORGANIZATIONS' USE OF THE

INTERNET

1.6 NONPROFIT ORGANIZATIONS AND THE INTERNET: ORIGINS AND CULTURE 1.7 INTERNET AND PROGRAM ADVANCEMENT; 1.8 THREE OVERARCHING ISSUES; (a) Cost of Internet Operations; (b) Essence of Hyperlinks; (c) Web Site Record Keeping; 1.9 CONTEMPORARY STATE OF THE "LAW"; CHAPTER 2 Business Activities; 2.1 INTRODUCTION;

(a) Scope of Law; (b) Definition of Business; (c) Definition of Regularly Carried On; (d) Definition of Substantially Related; 2.2 GENERAL RULES; (a) Advertising; (b) Corporate Sponsorships; (c) Fundraising Activities; (d) Trade Shows; (e) Provision of Services

2.3 EXCEPTIONS(a) Modifications; (b) Exceptions; 2.4 OTHER RULES; (a) Partnership Rules; (b) Limited Liability Company Rules; (c) Deduction Rules; (d) Tax Structure; 2.5 INTERNET COMMUNICATIONS; (a) Internet Unrelated Business Activity in General; (b) Questions Posed by IRS Announcement; (c) Summary; CHAPTER 3 Charitable Giving Programs Administration; 3.1 INTRODUCTION; 3.2 SUBSTANTIATION REQUIREMENTS; 3.3 QUID PRO QUO CONTRIBUTION RULES; 3.4 APPRAISAL REQUIREMENTS; (a) Similar Items of Property; (b) Qualified Appraisal; (c) Appraisal Summary; (d) Qualified Appraiser

3.5 VALUATION OF PROPERTY 3.6 VEHICLE DONATION PROGRAMS; (a) Valuation; (b) Substantiation Requirements; (c) Appraisal Requirement; (d) Deductibility; (e) Characterization of Income; (f) Private Benefit Doctrine; (g) Private Inurement; (h) Intermediate Sanctions; (i) Royalty Exception; (j) Penalties; 3.7 INTERNET COMMUNICATIONS; (a) Substantiation Requirements; (b) Quid Pro Quo Contributions; (c) Appraisal Requirements; (d) Valuation of Property; (e) Vehicle Donation Programs; (f) Charitable Gift Planning; CHAPTER 4 Fundraising Programs; 4.1 INTRODUCTION

4.2 STATE FUNDRAISING REGULATON IN GENERAL

Sommario/riassunto

Invaluable guidance on the most important legal issues facing nonprofits todayInternet communication is the lifeblood of countless nonprofit organizations, yet there exists no specific law to provide for its regulation. Without solid legal guidance, nonprofits risk not only missing out on the unlimited opportunities that the Internet has to offer, but also jeopardizing their tax-exempt status. The Nonprofits' Guide to Internet Communications Law analyzes and explains the laws applicable to Internet communications by nonprofit organizations. Nonprofit law expert Bruce Hopkins wri
