Record Nr. UNINA9910956891403321 Autore Guruz Kemal **Titolo** Higher education and international student mobility in the global knowledge economy / / Kemal Guruz Albany,: State University of New York Press, c2011 Pubbl/distr/stampa **ISBN** 9781438435701 1438435703 9781441696816 1441696814 Edizione [Rev. and updated 2nd ed.] Descrizione fisica 1 online resource (467 p.) Disciplina 378 Soggetti Education, Higher Student mobility Foreign study Knowledge management Education and globalization Lingua di pubblicazione Inglese Materiale a stampa **Formato** Livello bibliografico Monografia Note generali Description based upon print version of record. Includes bibliographical references and index. Nota di bibliografia Nota di contenuto ""HIGHER EDUCATION AND INTERNATIONAL STUDENT MOBILITY IN THE GLOBAL KNOWLEDGE ECONOMY""; ""CONTENTS""; ""ILLUSTRATIONS""; ""ACKNOWLEDGMENTS""; ""ABBREVIATIONS""; ""FOREWORD""; ""PREFACE TO THE REVISED AND UPDATED SECOND EDITION": "1. THE GLOBAL KNOWLEDGE ECONOMY AND HIGHER EDUCATION""; ""1.1. INTRODUCTION"": ""1.2. GLOBALIZATION AND THE KNOWLEDGE ECONOMY""; ""1.2.1. The Industrial Society""; ""1.2.2. Transformation to the Knowledge Society and the Global Knowledge Economy""; ""1.3. THE GLOBAL HIGHER EDUCATION AGENDA""; ""2. ENROLLMENT AND INCREASING DEMAND"": ""2.1. INCREASING DEMAND"" ""2.2. DEMOGRAPHIC SHIFT AND NONTRADITIONAL STUDENTS""""2.3. INCREASING DEMAND AND INTERNATIONAL STUDENT MOBILITY"; ""3.

THE RISE OF MARKET FORCES""; ""3.1. HISTORICAL BACKGROUND"";

""3.2. PUBLIC SPENDING AND TUITION FEES""; ""3.3. PRIVATE INSTITUTIONS""; ""3.4. CHANGING PATTERNS OF GOVERNANCE""; ""3.4.1. Historical Background""; ""3.4.2. The State, the Academia, and

the Society as Actorsin Governance"; ""3.4.3. Transformation from the Regulatory to the Evaluative State"; ""3.4.4. Spread of Lay Governance, Strengthened Institutional Leadership,and a Redefinition of Autonomy"" ""3.5. THE RISE OF MARKET FORCES IN RELATIONTO INTERNATIONAL STUDENT MOBILITY"""4. NEW PROVIDERS OF HIGHER EDUCATION""; ""4.1. INTRODUCTION""; ""4.2. IMPACT OF TECHNOLOGY""; ""4.3. IMPACT OF TECHNOLOGY ON TRADITIONAL INSTITUTIONS""; ""4.3.1. Distributed Learning""; ""4.3.2. Virtual Arms and Unbundling of Services in Traditional Institutions""; ""4.4. TYPES OF NEW PROVIDERS""; ""4.4.1. Consortia and Networks""; ""4.4.2. For-Profit Higher Education""; ""4.4.3. Virtual Universities""; ""4.4.4. Corporate Universities""; ""4.4.5. Certificate Programs"" ""4.4.6. Museums, Libraries, Publishers, and Media Enterprises"""4.4.7. Academic Brokers""; ""4.4.8. Branch Campuses, Franchises, and Twinning Arrangements""; ""4.5. THE GLOBAL HIGHER EDUCATION MARKET"; ""5. GLOBALIZATION ANDINTERNATIONALIZATION OF HIGHER EDUCATION""; ""5.1. HISTORICAL ANTECEDENTS""; ""5.1.1. International Academic Mobility in the Greco-Roman and the Muslim Worlds"": ""5.1.2. International Academic Mobility in Medical Times"":

Academic Brokers""; ""4.4.8. Branch Campuses, Franchises, and Twinning Arrangements"": ""4.5. THE GLOBAL HIGHER EDUCATION MARKET""; ""5. GLOBALIZATION ANDINTERNATIONALIZATION OF HIGHER EDUCATION""; ""5.1. HISTORICAL ANTECEDENTS""; ""5.1.1. International Academic Mobility in the Greco-Roman and the Muslim Worlds""; ""5.1.2. International Academic Mobility in Medieval Times""; ""5.1.3. International Academic Mobility: 1500a€?1800""; ""5.1.4. The Birth of the Napoleonic University and the German Research University"" ""5.1.5. International Academic Mobility in the Nineteenth and Early Twentieth Centuries"""5.1.6. The Emergence of the Modern American University""; ""5.2 GLOBALIZATION AND INTERNATIONALIZATION OF HIGHER EDUCATION SINCE 1950""; ""5.3. DEFINITION OF TERMS""; ""5.3.1. Globalization and Internationalization""; ""5.3.2. Rationales for Internationalization of Higher Education""; ""5.4 THE EUROPEAN RESPONSE: THE BOLOGNA PROCESS"": ""5.4.1 Chronological Background""; ""5.4.2. An Evaluation of the Bologna Process""; ""5.5. GATS: A a€œCOMMERCIAL/ANGLO-SAXON RESPONSEa€?"" "5.6. QUALITY ASSURANCE INTRANSNATIONAL HIGHER EDUCATION:a €œMULTINATIONAL ORGANIZATIONAL RESPONSESa€?""

Sommario/riassunto

Second, updated edition of a landmark study of how the international mobility of students, scholars, programs and institutions of higher education has evolved over time, and the ways in which it is occurring in today's global knowledge economy.