1. Record Nr. UNINA9910956872403321

Titolo	Resisting McDonaldization / / edited by Barry Smart
Pubbl/distr/stampa	London, : SAGE, 1999 London ; ; Thousand Oaks Calif. : , : Sage, , 1999
ISBN	9786612623004 9781446235638 1446235637 9780761955177 0761955178 9781282623002 1282623001 9780857026187 0857026186
Edizione	[1st ed.]
Descrizione fisica	1 online resource (x, 261 p.)
Altri autori (Persone)	SmartBarry
Disciplina	303.483 306.4
Soggetti	Consumer behavior Franchises (Retail trade) Marketing Consumption (Economics) Capitalism Fast food restaurants Industrial management Libros electronicos.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; Table of Contents; 1 - Resisting McDonaldization: Theory, Process and Critique; 2 - Golden Arches and Iron Cages: McDonaldization and the Poverty of Cultural Pessimism at the End of the Twentieth Century; 3 - Have You Had Your Theory Today?; 4 - McDonaldization Enframed; 5 - Rich Food: McDonald's and Modern

	Life; 6 - McCitizens: Risk, Coolness and Irony in Contemporary Politics; 7 - Theme Parks and McDonaldization; 8 - The McDonaldization of Sport and Leisure; 9 - McDonalized Culture: The End of Communication? 10 - Art Centres: Southern Folk Art and the Splintering of a Hegemonic Market11 - Dennis Hopper, McDonald's and Nike; 12 - Theorizing/Resisting McDonaldization: A Multiperspectivist Approach; 13 - The Moral Malaise of McDonaldization: The Values of Vegetarianism; 14 - McFascism?: Reading Ritzer, Bauman and the Holocaust; 15 - Assessing the Resistance; Index
Sommario/riassunto	The McDonaldization theory argued that contemporary life is succumbing to the standardisation, flexibility and predictability of fast-food service. This text engages in a critical appraisal of this thesis.

2.

Record Nr.	UNINA9910299290503321
Autore	Peng Rui
Titolo	Software Fault Detection and Correction: Modeling and Applications / / by Rui Peng, Yan-Fu Li, Yu Liu
Pubbl/distr/stampa	Singapore : , : Springer Singapore : , : Imprint : Springer, , 2018
ISBN	981-13-1162-5
Edizione	[1st ed. 2018.]
Descrizione fisica	1 online resource (XIII, 108 p. 30 illus., 12 illus. in color.)
Collana	SpringerBriefs in Computer Science, , 2191-5768
Disciplina	005.1
Soggetti	Software engineering Computer software—Reusability Quality control Reliability Industrial safety Mathematical models Software Engineering Performance and Reliability Quality Control, Reliability, Safety and Risk Mathematical Modeling and Industrial Mathematics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia

Nota di contenuto	Chapter 1. Introduction -- Chapter 2. Classification of Models -- Chapter 3. TEF Dependent Software FDP and FCP Models -- Chapter 4. Software Reliability Models Considering Fault Dependency -- Chapter 5. General Order Statistics-Based Model -- Chapter 6. Reliability of Multi-release Open-Source Software -- Chapter 7. FDP and FCP with Four Types of Faults. .
Sommario/riassunto	This book focuses on software fault detection and correction processes, presenting 5 different paired models introduced over the last decade and discussing their applications, in particular to determining software release time. The first work incorporates the testing effort function and the fault introduction process into the paired fault detection and fault correction models. The second work incorporates fault dependency, while the third adopts a Markov approach for studying fault detection and correction processes. The fourth work considers the multi-release property of various software, and models fault detection and correction processes. The last work classifies faults into four types and models the fault-detection and correction processes. Enabling readers to familiarize themselves with how software reliability can be modeled when different factors need to be considered, and how the approaches can be used to analyze other systems, the book is important reference guide for researchers in the field of software reliability engineering and practitioners working on software projects. To gain the most from the book, readers should have a firm grasp of the fundamentals of the stochastic process.