

1. Record Nr.	UNINA9910956824403321
Titolo	Printing and book culture in late Imperial China / / edited by Cynthia J. Brokaw and Kai-wing Chow
Pubbl/distr/stampa	Berkeley, : University of California Press, 2005
ISBN	9786613277039 9781283277037 1283277034 9780520927797 0520927796
Edizione	[1st ed.]
Descrizione fisica	1 online resource (xvi, 539 p.)
Collana	Studies on China ; ; 27
Altri autori (Persone)	BrokawCynthia Joanne ChowKai-wing <1951->
Disciplina	070.5/0951
Soggetti	Publishers and publishing - China - History Books - China - History China History Ming dynasty, 1368-1644 China History Qing dynasty, 1644-1912
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references (p. 471-512) and index.
Nota di contenuto	pt. 1. Introduction -- pt. 2. Commercial publishing and the expanding market for books -- pt. 3. Publishing for specialized audiences -- pt. 4. The book as a visual medium.
Sommario/riassunto	Despite the importance of books and the written word in Chinese society, the history of the book in China is a topic that has been little explored. This pioneering volume of essays, written by historians, art historians, and literary scholars, introduces the major issues in the social and cultural history of the book in late imperial China. Informed by many insights from the rich literature on the history of the Western book, these essays investigate the relationship between the manuscript and print culture; the emergence of urban and rural publishing centers; the expanding audience for books; the development of niche markets and specialized publishing of fiction, drama, non-Han texts, and genealogies; and more.

