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Nota di contenuto	Cover -- Title Page -- Copyright -- Table of Contents -- Preface -- Introduction -- 1. Student-Controlled Athletics and Early Reform -- 2. Faculty, Faculty Athletic Committees, and Reform Efforts -- 3. Early Interinstitutional Reform Efforts -- 4. Presidents: Promoters of Reformers? -- 5. Football, Progressive Reform, and the Creation of the NCAA -- 6. The NCAA: A Faculty Debating Society for Amateurism -- 7. The 1920s and the Carnegie Report on College Athletics -- 8. Individual Presidential Reform: Gates Hutchins, and Bowman -- 9. Presidential Conference Reform: The 1930s Graham Plan Failure -- 10. The NCAA and the Sanity Code: A National Reform Gone Wrong -- 11. Ivy League Presidential Reform -- 12. Scandals and the ACE Reform Effort in the 1950s -- 13. Lowly Standards: Chaos in the Sports Yards -- 14. The Hanford Report, Rejected Reform, and Proposition 48 -- 15. Title IX and Governmental Reform in Women's Athletics -- 16. African Americans, Freshman Eligibility, and Forced Reform -- 17. Presidential Control, Minor Reform, and the Knight Commission -- 18. NCAA Reorganization, the Board of Presidents' Reform, and the APR -- 19. Faculty Reform Efforts: CARE, the Drake Group, and COIA -- 20. The Freshman Rule: A Nearly Forgotten Reform -- Afterword --

Sommario/riassunto

In an era when college football coaches frequently command higher salaries than university presidents, many call for reform to restore the balance between amateur athletics and the educational mission of schools. This book traces attempts at college athletics reform from 1855 through the early twenty-first century while analyzing the different roles played by students, faculty, conferences, university presidents, the NCAA, legislatures, and the Supreme Court. Pay for Play: A History of Big-Time College Athletic Reform also tackles critically important questions about eligibility, compensation, recruiting, sponsorship, and rules enforcement. Discussing reasons for reform--to combat corruption, to level the playing field, and to make sports more accessible to minorities and women--Ronald A. Smith candidly explains why attempts at change have often failed.
