

1. Record Nr.	UNINA9910956745103321
Autore	Winsor Dorothy A
Titolo	Writing power : communication in an engineering center // Dorothy A. Winsor
Pubbl/distr/stampa	Albany, : State University of New York Press, c2003
ISBN	9780791486702 0791486702
Edizione	[1st ed.]
Descrizione fisica	1 online resource (184 p.)
Collana	SUNY series, Studies in scientific and technical communication
Disciplina	620/.001/4
Soggetti	Communication in engineering Technical writing
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 163-170) and index.
Nota di contenuto	""Writing Power""; ""Contents""; ""Illustrations""; ""Acknowledgments""; ""Vignette 1. Scenes in an Engineering Center(and Elsewhere)""; ""1. Using Writing to Negotiate Knowledge and Power""; ""Vignette 2. Two Hours in an Afternoonof a Manager: Doug""; ""2. Managing the Organization Through Powerful Texts""; ""Vignette 3. A Meeting with Engineers: John""; ""3. Negotiating Knowledge Across, Down, and Up the Hierarchy""; ""Vignette 4. Two Hours in a Technicians Afternoon: Rich""; ""4. Amassing Knowledge in the Hands of the More Powerful"" ""Vignette 5. An Engineering Interns Morning: Kevin""""5. Entering Systems of Knowledge/Power""; ""6. Knowledge/Power/Texts in an Engineering Center""; ""Notes""; ""Bibliography""; ""Index""; ""A""; ""B""; ""C""; ""D""; ""E""; ""F""; ""G""; ""H""; ""I""; ""K""; ""L""; ""M""; ""N""; ""O""; ""P""; ""S""; ""T""; ""U""; ""V""; ""W""; ""Y""; ""Z""
Sommario/riassunto	Winner of the 2004 Distinguished Publication on Business Communication presented by the Association of Business CommunicationWriting Power examines the way that texts, knowledge, and hierarchy generate and support one another within a for-profit corporation. By encouraging us to see texts and writing as powerful operators in the corporate world, this book presents a case study focused on how one engineering organization uses texts to create and maintain its knowledge and power structure. Based on over five years of observations, the book describes the co-generation of

power/knowledge/text from several points of view, including that of managers, engineers, interns, and blue-collar workers. These groups of people use texts to build knowledge within their own areas and establish control over their work when it is passed along to the other groups. Employing Bourdieu's notion that people possess different kinds of "capital" that can be converted to one another under the right circumstances, the book demonstrates that text is one of the major ways that this conversion of capital takes place, and is thus one of the major ways that power and knowledge are generated and accumulated.

2. Record Nr.	UNINA9910872968003321
Autore	Prasad R.
Titolo	Wireless Networks: Catching the Mobile Future
Pubbl/distr/stampa	[Place of publication not identified], : IOS Press Incorporated, 1994
Descrizione fisica	1 online resource (1453 pages) : illustrations
Disciplina	621.382
Soggetti	Wireless communication systems Mobile communication systems
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Sommario/riassunto	The professional fields of Wireless Computer Networks and Personal, Indoor and Mobile Radio Communications have, within a few years, become the fastest growing business area of telecommunications. The papers presented in these volumes on WCN focus on the emerging wireless extensions of intelligent networking and other computer services. The contributions on PIMRC concentrate on the latest developments in radio technologies and network access.