

1. Record Nr.	UNINA9910169658903321
Autore	Chen Bide
Titolo	Electronic engagement a guide for public sector managers
Pubbl/distr/stampa	[Place of publication not identified], : ANU E Press, 2007
ISBN	1-921313-09-9
Edizione	[1st ed.]
Descrizione fisica	1 online resource (122 pages)
Collana	Australia and New Zealand School of Government (ANZSOG) Series
Disciplina	658.45
Soggetti	Commerce Business & Economics Business Communication
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di contenuto	Electronic Engagement: A Guide for Public Sector Managers -- Table of Contents -- Foreword -- Preface -- About the Author -- Acknowledgements -- 1. Introduction: An Information Age Democracy? -- 1.1. Who is this Guide For? -- 1.2. The Challenges of Engagement -- 1.2.1. An Expanding Policy Role for Public Sector Managers -- 1.3. The Information Society and its Implications -- 2. Definitions, Distinctions and Approaches to eEngagement -- 2.1. eDemocracy: A Conceptual Typology for Public Sector Managers -- 2.2. eEngagement as a Managerial Activity -- 2.3. Three Management Approaches -- 2.3.1. Active Listening -- 2.3.2. Cultivating -- 2.3.3. Steering -- 2.3.4. Relationship Between the Three Approaches -- 2.4. eEngagement and Electronic and Online Service Delivery -- 2.4.1. eGovernment Catalysts for eEngagement -- 2.4.2. Difficulties and Tensions -- 2.5. The Digital Divide: An Absolute Barrier? -- 2.5.1. Nature of the Divide -- 2.5.2. Implications of the Divide -- 2.5.3. Beyond the 'One Divide' -- 3. Designing the Right Approach -- 3.1. Key Decisions -- 3.1.1. What is the Issue(s)? -- 3.1.2. Who is the Audience(s)? -- 3.1.3. Consultation versus Collaboration -- 3.1.3.1. Implications of the Continuum -- 3.1.3.2. Reconceptualising Consultation and Collaboration -- 3.1.4. Setting Objectives -- 3.1.5. Degree of Interactivity -- 3.1.6. Choosing the Right Channel(s) -- 3.2. Concept Development Approach -- 3.3. Managing Identity Issues -- 3.3.1. Desirability of Identification --

3.3.2. Technical Aspects of Identification -- 4. Implementation -- 4.1. Stakeholder Buy-in -- 4.2. Developing an Engagement Plan -- 4.3. Managing Technical Implementation -- 4.3.1. Determining the Software Feature Set -- 4.3.2. Who Governs? Technical, Administrative, or Political -- 4.3.3. Make or Buy? -- 4.3.3.1. Do we Need New Tools at All? -- 4.3.3.2. Purchase Point Considerations. 4.3.3.3. Proprietary versus Open Source -- 4.3.4. Low Tech versus High Tech -- 4.4. Generating Compelling Content -- 4.4.1. Compelling Content versus Eyecandy -- 4.5. Promotion and Recruitment -- 4.5.1. Conventional Advertising and Promotional Approaches -- 4.5.2. The Power of Social Networking (and its Limitations) -- 4.6. Managing Risk -- 4.6.1. Security -- 4.6.2. Moderation -- 5. Concluding the Process -- 5.1. The Importance of Evaluation -- 5.1.1. Approaching Evaluation for eEngagement -- 5.1.2. Pitfalls to Avoid -- 5.1.3. What to Consider in Effective Assessment -- 5.2. Closeout Processes -- 5.2.1. Document Process and Outcomes -- 5.2.2. Feedback -- 5.2.3. Feedback Over Time -- 5.2.4. No Closeout: The Eternal Community -- Further Reading -- Appendix A. Policy Cycle Engagement Model -- Appendix B. Catalogue of eEngagement Models.

Sommario/riassunto

An engaging, provocative and thorough survey of available technologies and potential applications, this is a 'must read' for policy and program practitioners who are considering options for electronic engagement.

2. Record Nr.	UNINA9910956546503321
Autore	Febvre Lucien <1878-1956., >
Titolo	A geographical introduction to history // Lucien Febvre ; translated by E.G. Mountford & J.H. Paxton
Pubbl/distr/stampa	London ; ; New York : , : Routledge, , 1924
ISBN	1-136-19251-4 0-415-48753-6 1-315-00523-9 1-136-19248-4
Edizione	[1st ed.]
Descrizione fisica	1 online resource (651 p.)
Collana	The history of civilization
Altri autori (Persone)	MountfordEleanor Gwen <1895->
Disciplina	304.2
Soggetti	Human geography
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	First published in 1924 by Routledge, Trench, Trubner.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; Half Title; Title Page; Copyright Page; Foreword; The Effect of Environment on Man and Man's Exploitation of the Earth; Table of Contents; Maps; Introductory: The Problem of Geographical Influences; (1) History and Traditional Position of the Problem; (2) Human Geography and its Critics; (3) The Plan and Objects of the Book: The Geographical Spirit; Part I: How the Problem should be Stated; Chapter I. Social Morphology or Human Geography; (1) The Objections of Social Morphology: Human Groups without Geographical Roots; (2) The Objections of Social Morphology: the Ambition of Geography (3) Ratzel's Mistake: Why he does not cover the whole of Human Geography(4) Human Geography the Heir of History; (5) Survivals of the Past: Old Problems and Old Prejudices; (6) A Modest Human Geography; Chapter II. The Questions of Principle and the Method of Research. Human Evolution, Historic Evolution; (1) The Objection of Principle: Is there a Science of Geography?; (2) Geography makes no claim to be a Science of Necessities; (3) The Question of Regional Monographs; (4) The Complete Solidarity of Political and Human Geography (5) The Legitimate Object of Research: The relation of environment to society in its historic evolutionPart II: Natural Limits and Human Society; Chapter I. The Problem of Boundaries, Climate, and Life; (1) The Traditional Idea of Climate. The Pioneers; (2) Climate and the Human

Physical Organism; (3) Climate, Human Character, and Actions; (4) Climatic Action takes place through the Medium of the Vegetable Kingdom; Chapter II. The Determination of Natural Areas and their Boundaries; (1) Complexity of the Idea of Climate; (2) The great Climatico-Botanical Areas in regard to Humanity (3) The Symmetry of the Terrestrial Organism and the Distribution of Human Societies Chapter III. Natural Man an Individual or a Member of Society?; (1) The Old Conception: From the Human Pair to the Nation; (2) The Antiquity of National Groups; (3) Large Homogeneous Human Groups of Ancient Times corresponded with Homogeneous Geographical Areas; (4) The Savage and the Barbarian in their Natural State: Their Wants and Customs; Part III: Possibilities and Different Ways of Life; Chapter I. Its Bases: Mountains, Plains, and Plateaux; (1) The Vicissitudes of Possibility: Recurring Rhythms (2) The Definition of Possibility (3) The Supporting Bases of Mankind- Plains, Plateaux, Mountains; Chapter II. The Minor Natural Regions and their Bounds: Insular Units; (1) Insularity from the Biological Point of View; (2) Island Coasts: The Idea of Littoralism; (3) The Productive Coast; (4) Island Navigation and Island Isolation; (5) The Islands of the Desert: The Oases; (6) The Idea of Isolation and its Geographical Value; Chapter III. Typical Ways of Living: Hunting and Fishing; (1) A Geography of the Needs or of the Manner of Life? (2) The Classifications of the Economists: The Hypothesis of the Three States

Sommario/riassunto

Originally published between 1920-70, The History of Civilization was a landmark in early twentieth century publishing. It was published at a formative time within the social sciences, and during a period of decisive historical discovery. The aim of the general editor, C.K. Ogden, was to summarize the most up to date findings and theories of historians, anthropologists, archaeologists and sociologists. This reprinted material is available as a set or in the following groupings:
 * Prehistory and Historical Ethnography
 Set of 12: 0-415-15611-4: £800.00
 * <STR
