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Nota di contenuto	Frontmatter -- Contents -- Acknowledgements -- Glossary -- Introduction -- 1 Dancing about Architecture? Mediating Popular Music Through the Written Word -- 2 'Everybody's on Top of the Pops': Popular Music on Television -- 3 Sold on Song? The Use of Music in Television Advertising -- 4 Who Listens to the Radio? Popular Music and Public Service Radio -- 5 State of Independence? The Independent Record Label as Mediator of Popular Music -- Conclusion -- Appendices -- I 'Hail, Hail, Rock'n'Roll' column by Laura Barton, The Guardian, Friday, 11 April 2008 -- II Music Week, Case Study, 18 September 2010 issue -- III Down in the Grooves playlist, 10 October 2009 -- Discography -- Links -- Bibliography -- Index
Sommario/riassunto	This book analyses the relationships between contemporary media and popular music, both via the mediation of music, and music as mediator. It does so through a series of original interviews with key practitioners: musicians, writers, magazine editors, radio presenters and major and independent label bosses. Those interviewed include Mark Ellen, editor of Smash Hits, Q, Mojo and currently Word magazines; Mark Cooper, producer of Later...with Jools Holland and CEO of Music Entertainment at the BBC; Ben Watt, half of Everything But The Girl and owner of

independent label Buzzin' Fly; and Fiona Talkington, original and current presenter of the Sony Award winning Late Junction on BBC Radio 3. Through these interviews, theory and practice are measured against each other and the book considers their experiences and observations in order to explore the ways popular music is produced, marketed and mediated. Examining visual, print, radio and new media, *Media and Popular Music* draws together disparate elements of music and media which formerly have not been considered together, and provides a fresh and innovative contribution to the swiftly growing field of popular music studies.
