1. | | |
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| Record Nr. | UNIORUON00197536 |
| Autore | MALEVI, Kazimir Severinovi |
| Titolo | De Cézanne au Suprématisme : tous les traites parus de 1915 à 1922 / K. S. Malévitch ; trad. par Jean-Claude et Valentin Marcadé avec la collaboration de Veronique Schiltz ; pref. et présentation de Jean-Claude Marcadé |
| Pubbl/distr/stampa | Lausanne, : L'Age d'Homme, 1974 |
| Descrizione fisica | 180 p. : tav. ; 21 cm. |
| Soggetti | SUPREMATISMO (ARTE) |
| Lingua di pubblicazione | Francese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |

2. | | |
|---|---|
| Record Nr. | UNINA9910956416603321 |
| Titolo | Analyzing genres in political communication : theory and practice / / edited by Piotr Cap, Urszula Okulska |
| Pubbl/distr/stampa | Amsterdam, : John Benjamins Publishing Company, 2013 |
| ISBN | 9789027271488 |
| | 9027271488 |
| Edizione | [1st ed.] |
| Descrizione fisica | xi, 426 p |
| Collana | Discourse Approaches to Politics, Society and Culture, , 1569-9463 ; ; v. 50 |
| Classificazione | ES 155 |
| Altri autori (Persone) | CapPiotr |
| | OkulskaUrszula |
| Disciplina | 320.01/41 |
| Soggetti | Discourse analysis - Political aspects |
| | Public communication - Political aspects |
| | Journalism - Political aspects |
| | Mass media - Political aspects |
| | Communication in politics |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |

Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Analyzing Genres in Political Communication -- Editorial page -- Title page -- LCC data -- Table of contents -- Notes on contributors -- Analyzing genres in political communication: An introduction -- 1. Aims and scope -- 2. General problems in genre analysis -- 3. Analyzing "political" genres -- Notes -- References -- Part I. Theory-driven approaches -- 1. Genres in political discourse: The case of the 'inaugural speech' of Austrian chancellors -- 1. Introduction -- 2. Genre theories -- 3. The inaugural speech of Austrian chancellors -- 4. Discussion and conclusions -- Notes -- References -- 2. Political interviews in context -- 1. Introduction -- 2. Political interviews: The default scenario -- 3. Political interviews: A multi-layered genre -- 4. Political interviews: A hybrid genre -- 5. Conclusions -- Acknowledgement -- Notes -- References -- 3. Policy, policy communication and discursive shifts -- 1. Introduction -- 2. Discursive change and discursive shifts -- 3. European public discourses on climate change -- 4. The EU: Democratic and economic policy discourse in a multilevel system of governance -- 5. European Union's policy on climate change: An overview -- 6. Analysis -- 7. Conclusions: Discursive shifts in EU discourses on climate change -- Acknowledgment -- Notes -- References -- 4. The television election night broadcast: A macro genre of political discourse -- 1. Introduction -- 2. Genre -- 3. The BBC Election Night 1997: Data and method -- 4. Reports -- 5. Declaration sequences -- 6. Summary and conclusion -- Notes -- References -- Appendix -- 5. Analyzing meetings in political and business contexts: Different genres - similar strategies? -- 1. Introduction: Strategic discussion and decision-making, power and knowledge in meetings -- 2. Strategic discussion in meetings. 3. The Discourse-Historical Approach (DHA) - Defining discourse, genre, context, and text -- 4. "Meeting" and meeting types: Salient discursive strategies -- 5. Discussion and conclusion -- Notes -- References -- 6. Presenting politics: Persuasion and performance across genres of political communication -- 1. Introduction -- 2. The microanalysis of political language -- 3. Political communication as persuasion -- 4. Political communication as performance -- 5. Conclusion -- References -- Part II. Data-driven approaches -- 7. Legitimizing the Iraq War through the genre of political speeches: Rhetorics of judge-penitence i -- 1. Introduction -- 2. Rhetorics of judge-penitence -- 3. Methodology -- 4. Denmark - the historical context -- 5. Denmark and the Iraq crisis -- 6. Conclusion -- Notes -- References -- 8. Macro and micro, quantitative and qualitative: An integrative approach for analyzing (election ni -- 1. Introduction -- 2. Theory and methodological approach -- 3. Election night speeches as one part in a chain of events -- 4. Election night speeches as a subgenre of political speech -- 5. Political background of the British General Election in 1997 -- 6. Tony Blair's winner speech in front of the Royal Festival Hall in London -- 7. Background to the German Bundestagswahlen 1998 -- 8. Gerhard Schröder's winner speech in front of the Parteizentrale of the SPD in Bonn -- 9. Comparison of Blair's and Schröder's speeches -- 10. Conclusion -- Notes -- References -- Appendix -- 9. Reframing the American Dream: Conceptual metaphor and personal pronouns in the 2008 US presidenti -- 1. Introduction -- 2. Aims and scope -- 3. Theoretical background -- 4. Analysis -- 5. Discussion and conclusion -- Notes -- References -- 10. The late-night TV talk show as a strategic genre in American political campaigning -- 1. Introduction.

Sommario/riassunto	The present chapter takes under scrutiny political blogs with a view to establishing their generic profile, both in terms of structure and functions. This relatively new genre in political communication is discussed in the context of "mediatization", a meta-process transforming the relationship between media, society and politics through creating a common spatiotemporal, cognitive and axiological sphere of shared experience, and supplementing the social activities which previously took place only face-to-face with virtual interaction. The study demonstrates that what makes this process possible is the mechanism of "proximization", allowing for the reduction of the temporal, spatial, axiological, cognitive and emotional distance between the blogger and his or her audience, and thus for the mediation of experience and the creation of a virtual community around the "networked public sphere." On the theoretical level, the chapter offers a new integrated approach towards the discourse of the political blogosphere, combining pragmatic and cognitive linguistic perspectives with insights from social semiotics and media studies. Quantitative (e.g. keyword analysis, concordance analysis, semantic vectors) and qualitative methods are used to explore "proximization dynamics" in political blogs written by active party politicians: the corpus of Polish- and English-language data comprises the two most prominent political blogs in each country along with their readers' comments from the left and right ends of the political spectrum.