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Autore	Mollerup Per
Titolo	Pretense Design : Surface over Substance
Pubbl/distr/stampa	Cambridge : , : MIT Press, , 2019 ©2019
Edizione	[1st ed.]
Descrizione fisica	1 online resource (219 pages)
Collana	Design Thinking, Design Theory Series
Disciplina	745.4
Soggetti	Design - Psychological aspects Appearance (Philosophy)
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Appearance first -- Object language -- Objects talk -- Objects deceit -- Bending the truth -- Product semantics -- Design rhetoric -- Objectives -- Modes -- Perceptibility -- Set-up -- Meanings -- A theory of deception -- Summing up -- Beautification -- Self-presentation -- Mother of deception -- A personal matter -- Body paint -- Tanning -- High heels -- Amusement -- Irrational otherness -- Architecture -- Columns -- Visual distortion -- Facadism -- Ha-ha -- Functionalism -- Tromp-l'oeil -- Simulacrascapes -- Furniture reclaimed -- Intrepid chic -- Skeuomorphism -- Fauxthenticity -- Steampunk -- New patina -- Eloquent packaging -- Trophies -- Adventurous clothing -- Travels in time, space, and fantasy -- Substitution -- Second choice -- Surface surrogates -- Who cartes? -- Placeholders -- Deception -- The truth suspended -- Masks -- Cartography -- Trojan horse -- Potemkin village -- Camouflage -- Emulation.
Sommario/riassunto	How some design appears to be something that it is not--by beautifying, amusing, substituting, or deceiving.