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Titolo	Intertextuality and the 24-hour news cycle : a day in the rhetorical life of colin powell's U.N. address / / John Oddo
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Collana	Rhetoric and Public Affairs Series
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Sommario/riassunto	"On a cold Wednesday morning in February 2003 Colin Powell argued

before the United Nations Security Council that Iraq harbored weapons of mass destruction. Before the speech, nearly 90 percent of Americans reported that Powell's speech would help them determine their view about invading Iraq. In the days after the speech, a strong majority of Americans reported that they found Powell's evidence convincing enough to justify war. But most American adults did not watch Powell's speech. Instead, they learned about it from journalists, and to a large extent formed their opinions about war with Iraq based on news coverage of his address. In *Intertextuality and the 24-Hour News Cycle* John Oddo investigates the "rhetorical life" of Colin Powell's address as it was extended across several media reports. Focusing on one day of pre- and postspeech news coverage, Oddo examines how journalists influenced Powell's presentation, precontextualizing and recontextualizing his speech, and prepositioning and repositioning audiences to respond to it. The book surveys a variety of news media (television, newspaper, and Internet) and systematically integrates several methodological approaches (critical, rhetorical, discourse-analytic, and multimodal). This revealing text shows the decisive role that journalists played in shaping American attitudes about Powell, his presentation, and the desirability of war in Iraq"--Publisher.

2. Record Nr.	UNINA9910956272303321
Titolo	Saving a Million Species : Extinction Risk from Climate Change // edited by Lee Hannah
Pubbl/distr/stampa	Washington, DC : , : Island Press/Center for Resource Economics : , : Imprint : Island Press, , 2012
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Altri autori (Persone)	HannahLee Jay
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Freshwater Fauna Extinction Risk -- 18. Climate Change Impacts on Species Interactions: Assessing the Threat of Cascading Extinctions -- 19. Strategies for Reducing Extinction Risk under a Changing Climate -- 20. Saving a Million Species.

Sommario/riassunto

Saving a Million Species examines the question, how many species will perish as a result of climate change and associated threats? Written by leaders from a range of disciplines, it offers detailed, clear explanations that synthesize the literature and elaborate on the conservation and policy implications of climate change science.
