

1. Record Nr.	UNINA9910460479103321
Autore	Lupton Ellen
Titolo	Graphic Design Thinking [[electronic resource]] : Beyond Brainstorming
Pubbl/distr/stampa	New York, : Princeton Architectural Press, 2011
ISBN	1-61689-184-X
Descrizione fisica	1 online resource (184 p.)
Disciplina	741.6
Soggetti	Diseño gráfico Artes gráficas Comunicación visual Pensamiento creativo Libros electrónicos
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	""Introduction""; ""The Design Process""; ""How to Define Problems""; ""Brainstorming""; ""Mind Mapping""; ""Interviewing""; ""Focus Groups""; ""Visual Research""; ""Brand Matrix""; ""Brand Books""; ""Site Research""; ""Creative Brief""; ""How to Get Ideas""; ""Visual Brain Dumping""; ""Forced Connections""; ""Action Verbs""; ""Everything from Everywhere""; ""Rhetorical Figures""; ""Icon, Index, Symbol""; ""Collaboration""; ""Co-design""; ""Visual Diary""; ""Lost in Translation""; ""Concept Presentations""; ""How to Create Form""; ""Sprinting""; ""Alternative Grids""; ""Kit of Parts"" ""Brand Languages""""Mock-Ups""; ""Physical Thinking""; ""Take the Matter Outside""; ""Unconventional Tools""; ""Regurgitation""; ""Reconstruction""; ""How Designers Think""; ""How Do You Get in the Mood?""; ""How Do You Create Form?""; ""How Do You Edit?""; ""Index""

2. Record Nr.	UNINA9910956270703321
Autore	Salisbury Joyce E
Titolo	The blood of martyrs : unintended consequences of ancient violence / / Joyce E. Salisbury
Pubbl/distr/stampa	New York, : Routledge, 2004
ISBN	1-84227-080-X 1-135-94809-7 1-280-16436-0 0-203-49372-9
Descrizione fisica	1 online resource (154 p.)
Disciplina	272
Soggetti	Martyrdom - Christianity - History of doctrines - Early church, ca. 30-600 Christian martyrs Persecution - History - Early church, ca. 30-600 Rome Politics and government 30 B.C.-476 A.D
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 223 - 228) and index.
Nota di contenuto	The power of the martyrs -- The struggle between evil and good -- Resurrecting the flesh -- Magic and the warrior martyr -- Dreams and visions -- Misplaced anger: the growth of anti-semitism -- How martyrs became mothers and mothers martyrs -- The blood of sacrifice -- Controlling the martyrs -- Revolutionary martyrs: good versus evil again -- Controlling the message -- You shall not kill [yourself]: prohibiting suicide.
Sommario/riassunto	In The Blood of Martyrs Joyce E. Salisbury chronicles the many spectacles of violent martyrdom that took place during the first three centuries of the Christian era, describing the role of martyrdom in the development of the early Church, as well as its continuing influence on many of today's ideas.Salisbury shows through the engaging stories of the martyrs introduced in each chapter, how their legacy continues to shape contemporary ideas. Discussing modern martyrdom the book elicits deep lessons for the present from the ancient past and outlining the possibility of a religi

