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Nota di contenuto	Front matter -- Contents -- Introduction. Information vs. Reality -- Part One. Natural Information. Information about Reality -- Part Two. Cultural Information. Information for Reality -- Part Three. Technological Information. Information as Reality -- Conclusion: Information and Reality -- Notes -- Index
Sommario/riassunto	Holding On to Reality is a brilliant history of information, from its inception in the natural world to its role in the transformation of culture to the current Internet mania and its attendant assets and liabilities. Drawing on the history of ideas, the details of information technology, and the boundaries of the human condition, Borgmann illuminates the relationship between things and signs, between reality and information. "[Borgmann] has offered a stunningly clear definition of information in Holding On to Reality. . . . He leaves room for little argument, unless one wants to pose the now vogue objection: I guess it depends on what you mean by nothing."-Paul Bennett, Wired "A superb anecdotal analysis of information for a hype-addled age."-New Scientist "This insightful and poetic reflection on the changing nature of information is

a wonderful antidote to much of the current hype about the
'information revolution.' Borgmann reminds us that whatever the reality
of our time, we need 'a balance of signs and things' in our lives."-
Margaret Wertheim, LA Weekly
