

1. Record Nr.	UNINA9910956140003321
Autore	Velez-Ibanez Carlos G. <1936->
Titolo	An impossible living in a transborder world : culture, confianza, and economy of Mexican-origin populations // Carlos G. Velez-Ibanez
Pubbl/distr/stampa	Tucson, : University of Arizona Press, c2010
ISBN	1-299-19129-0 0-8165-0108-4
Edizione	[1st ed.]
Descrizione fisica	x, 241 p. : ill
Disciplina	306.30972/1
Soggetti	Rotating credit associations - Mexico Rotating credit associations - Southwest, New Mexican Americans - Southwest, New - Economic conditions Mexican-American Border Region Economic conditions Mexican-American Border Region Social conditions
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references (p. [217]-233) and index.
Nota di contenuto	The transborder and transnational dimensions of culture and political economy -- Confianza: building block of social exchange and the operational cycles of ROSCAs -- Social and cultural dimensions and dynamics of their class contexts -- Living at a slant in the midst of megascripts in the transborder Southwest North American region: dos mujeres sin fin -- Crossing divisions and social borders: ROSCAs as transborder practices and their functions -- Conclusions.
Sommario/riassunto	They are known as cundinas or tandas in Mexico, and for many people these local savings-and-loan operations play an indispensable role in the struggle to succeed in today's transborder economy. With this extensively researched book, Carlos Velez-Ibanez updates and expands upon his major 1983 study of rotating savings and credit associations (ROSCAs), incorporating new data that reflect the explosion of Mexican-origin populations in the United States. Much more than a study of one economic phenomenon though, the book examines the way in which these practices are part of greater transnational economies and how these populations engage in--and suffer through--the twenty-first century global economy. Central to the

ROSCA is the cultural concept of mutual trust, or *confianza*. This is the cultural glue that holds the reciprocal relationship together. As Velez-Ibanez explains, *confianza* "shapes the expectations for relationships within broad networks of interpersonal links, in which intimacies, favors, goods, services, emotion, power, or information are exchanged." In a border region where migration, class movement, economic changes, and institutional inaccessibility produce a great deal of uncertainty, Mexican-origin populations rely on *confianza* and ROSCAs to maintain a sense of security in daily life. How do transborder people adapt these common practices to meet the demands of a global economy? That is precisely what Velez-Ibanez investigates.
