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Autore	Lauer Chris <1966->
Titolo	Breaking free : how to quit your job and start your own business / / Chris Lauer
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Edizione	[1st ed.]
Descrizione fisica	1 online resource (212 p.)
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Soggetti	Entrepreneurship - United States New business enterprises - United States Small business - United States - Management
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Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction : the clock is ticking -- How I broke free -- Who are you? -- What are you going to do with the rest of your life? -- When is the timing right? -- Where are your heart and your mind? -- How to quit your job -- Why work for yourself? -- How to meet people who can

help you in your business -- How to succeed with your people -- How to sell your work to customers -- How to grow -- How to recognize success and when to call it quits -- Epilogue : famous last words.

Sommario/riassunto

Breaking Free is about making the transition from working for the man to working for yourself by starting your own business or freelancing. By focusing on the personal experiences, ideas, and actions of a variety of self-employed people including freelance writers, contractors, service providers, store owners and franchisees, sales reps, and others this book offers readers deep insights into the ideas and decisions required to make self-employment a reality. Along the way, author and self-employed professional Chris Lauer offers a wealth of practical small-business insights and tips. Breaking
