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Altri autori (Persone)	DearinRay D. <1941->
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Nota di contenuto	Cover; Rhetoric in the Modern Era Series Statement; Book Title; Copyright Page; Contents; Preface; Chapter 1: Perelman's Life and Influence; Chapter 2: Philosophical Foundations; Chapter 3: A Theory of the Rhetorical Audience; Chapter 4: Arguing Quasi-Logically; Chapter 5: Arguing from the Structure of Reality; Chapter 6: Arguments That Establish the Structure of Reality; Chapter 7: Rhetoric as a Technique and a Mode of Truth; Chapter 8: Arrangement as Persuasion; Chapter 9: The Figures as Argument; Chapter 10: Presence as Synergy; Notes; Bibliography; Index Books in the Rhetoric in the Modern Era SeriesBack Cover
Sommario/riassunto	This accessible book examines the philosophical foundations of Chaim Perelman's rhetorical theory. In addition to offering a brief biography, it explores Perelman's deep philosophical commitments and his concern for the ways in which the details of actual texts realize those commitments. The authors show that Perelman still reigns supreme when it comes to the elucidation of actual texts. His is a micro-analysis of arguments, one that is endlessly suggestive of ways of analyzing texts at the level of the word and phrase, the arrangement of parts, and the structure of arguments.