

1. Record Nr.	UNINA9910955838203321
Autore	Hoffman Betty N
Titolo	Jewish hearts : a study of dynamic ethnicity in the United States and the Soviet Union // Betty N. Hoffman
Pubbl/distr/stampa	Albany, : State University of New York Press, c2001
ISBN	9780791490785 0791490785
Descrizione fisica	1 online resource (311 p.)
Collana	SUNY series in Oral and Public History SUNY series in oral and public history
Disciplina	974.6/3004924
Soggetti	Immigrants - Connecticut - Hartford - History - 20th century Jews - Migrations Jews - Connecticut - Hartford - History - 20th century Jews - Connecticut - Hartford - Identity Jews - Soviet Union - History Jews - Soviet Union - Identity Jews, Soviet - Connecticut - Hartford Hartford (Conn.) Ethnic relations Soviet Union Ethnic relations
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Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 263-274) and index.
Nota di contenuto	""Front Matter""; ""Half Title Page""; ""Title Page""; ""Copyright Page""; ""Table of Contents""; ""Illustration""; ""ACKNOWLEDGMENTS""; ""INTRODUCTION""; ""Definitions and Demographics""; ""Russian Jews""; ""Soviet Jews""; ""American Jews""; ""Sources of Information""; ""The Literature""; ""Theoretical Analysis in a Complex World""; ""THE TRANSFORMATION OF JEWISH LIFE IN TWO CONTEXTS, 1881-1970""; ""The Old Country""; ""The Search for a Niche In the Soviet World""; ""Die Goldene Medine: The Golden Land""; ""The Consolidation of the Hartford Jewish Community"" ""EGYPT AND THE EXODUS, 1970-1984""""Egypt""; ""Jewish Identity""; ""Ethnicity: In the Community, at School, and at Work""; ""The Exodus""; ""THE PROMISED LAND, 1975-1984""; ""Selecting New Strategies for the

New World""; ""Incorporating New Variables""; ""Involvement with Community Life""; ""Religion and Identity in the Promised Land""; ""Back Matter""; ""Conclusion""; ""NOTES""; ""SELECTED BIBLIOGRAPHY""; ""INDEX""; ""Back Cover""

Sommario/riassunto

This ethnographic study compares and contrasts the changing ethnic identity of those Russian Jews who settled in Hartford, Connecticut between 1881 and 1930 with that of the Soviet Jews who remained in Russia after the Revolution, became Soviet citizens, and emigrated after 1975. Although both groups were labeled "Jews," their internal definitions of what constituted being Jewish and their personal experiences were radically different. Using both archival and contemporary oral histories, Betty N. Hoffman traces the stories of real people whose lives and choices were affected by both their ethnic identity and the larger movements around them as they made new homes in the United States.

2. Record Nr.

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Autore

Prutchi David

Titolo

Exploring quantum physics through hands-on projects / / David Prutchi and Shanni R. Prutchi

Pubbl/distr/stampa

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Altri autori (Persone)

PrutchiShanni R

Disciplina

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Soggetti

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Quantum theory - Experiments
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Formato

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Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	EXPLORING QUANTUM PHYSICS THROUGH HANDS-ON PROJECTS; Introduction; Prologue; Important Disclaimer and Warnings; Acknowledgments; About the Authors; 1 LIGHT AS AWAVE; Newton's View: Light Consists of Particles; Young's Interference of Light; Automatic Scanning of Interference Patterns; The Final Nail in the Coffin for Newton's Theory of Light; Light as an Electromagnetic Wave; Polarization; Optics with 3-cm Wavelength "Light"; Real-World Behaviors; Double-Slit Interference with Microwaves; The Doppler Effect; Experiments and Questions; 2 LIGHT AS PARTICLES The Seed of Quantum Physics: Planck's FormulaThe Photoelectric Effect; Can we Detect Individual Photons?; Low-Cost PMT Power Supplies; Listening to Individual Photons; Where does this Leave Us?; Experiments and Questions; 3 ATOMS AND RADIOACTIVITY; The Need for Vacuum; The Mechanical Vacuum Pump; The Vacuum Gauge; A Very-High-Voltage Power Supply; A Vacuum Tube Lego® Set; Phosphor Screens; The Electron Gun; The Discovery of the Electron; Cathode-Ray Tubes; Thomson's First 1897 Experiment-Negative Charge and Rays are Joined Together Thomson's Second Experiment-Electrostatic Deflection of Cathode RaysThomson and the Modern CRT; Thomson's Third Experiment-Mass-to-Charge Ratio of the Electron; Measuring e/m with our CRT; A Magical Measurement of e/m; Thomson's "Plum Pudding" Model of the Atom; Geiger-Muller Counter; α, β, and γ; The Nature of Beta Radiation; The Ionizing Power of Alpha; What are Alpha Particles?; Rutherford's Alpha-Scattering Experiment; Rutherford's Planetary Model of the Atom; Experiments and Questions; 4 THE PRINCIPLE OF QUANTUM PHYSICS; Emission Spectroscopy; Bohr's Spark of Genius Orbitals and Not OrbitsQuantization-The Core of Quantum Physics; Experiments and Questions; 5 WAVE-PARTICLE DUALITY; Gamma-Ray Spectrum Analysis; What is the Nature of Light?; Two-Slit Interference with Single Photons; Imaging Single Photons; The Answer: Complementarity; Matter Waves; Matter Waves and the Bohr Atom; Experimental Confirmation of De Broglie's Matter Waves; Two-Slit Interference with Single Electrons; A Simple TEM; Blurring the Line Between Quantum and Classical; Particle-Wave Duality in the Macroscopic World; Experiments and Questions; 6 THE UNCERTAINTY PRINCIPLE; Wavefunctions The Uncertainty PrincipleExperimental Demonstration of the Uncertainty Principle; Time-Energy Uncertainty; Fourier Analysis; Bye, Bye Clockwork Universe; Experiments and Questions; 7 SCHRÖDINGER (AND HIS ZOMBIE CAT); Real-World Particle in a Box; Quantum Tunneling; Quantum Tunneling Time; Many-Worlds Interpretation; Schrodinger's Cat in the Lab; Beam Splitters; Who Rolls the Dice?; The Mach-Zehnder Interferometer; "Which-Way" Experiments; The Quantum Eraser; Experiments and Questions; 8 ENTANGLEMENT; Bell's Inequalities; An Entangled-Photon Source; Detecting Entangled Photons High-Purity Single-Photon Source
Sommario/riassunto	Build an intuitive understanding of the principles behind quantum mechanics through practical construction and replication of original experiments With easy-to-acquire, low-cost materials and basic knowledge of algebra and trigonometry, Exploring Quantum Physics through Hands-on Projects takes readers step by step through the process of re-creating scientific experiments that played an essential role in the creation and development of quantum mechanics.

3. Record Nr.	UNINA9910903788403321
Autore	Stylos Nikolaos
Titolo	Contemporary Marketing Management for Tourism and Hospitality : How New Tech and Gen Z Drive Sustainable Business Transformation / / edited by Nikolaos Stylos, Roya Rahimi, Peter Robinson
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2024
ISBN	9783031650499 3031650492
Edizione	[1st ed. 2024.]
Descrizione fisica	1 online resource (356 pages)
Altri autori (Persone)	RahimiRoya RobinsonPeter
Disciplina	338.47910688
Soggetti	Tourism Management Marketing Tourism Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Chapter 1: Introduction: The Shift in Contemporary Service Marketing Management in Tourism and Hospitality -- Chapter 2: From Consumption to Prosumption: The Interplay of Digital Transformation, Prosumers and Post Tourism Experience within Cultural Tourism -- Chapter 3: Digital Marketing for the Hospitality and Tourism Industry in Industry 4.0 -- Chapter 4: Smart Technologies Use by SMEs in the Hospitality Industry: Implications for Customer Interactions and Organizational Resilience -- Chapter 5: Hybrid Servicescapes in Tourism and Hospitality -- Chapter 6: Creativity and Marketing with New Technologies in Tourism and Hospitality -- Chapter 7: Online Travel Behavior of Millennials vs Gen Z: A Comparative Analysis -- Chapter 8: The Age of Tomorrow: Exploring Risk-Taking Styles in

Travel across Generations -- Chapter 9: GenZers as Marketing Managers -- Chapter 10: Generation Z Perspective On Destination Image Restoration Through Dark Tourism -- Chapter 11: Responsible Tourism as a Vehicle to Achieving the SDGs -- Chapter 12: Exploring Underwater Tourism in EU-Mediterranean Coastal Areas for Sustainable Development -- Chapter 13: Proximity Tourism as a Sustainable and Resilient Strategy: Building Back Better for Local Communities and Destinations.

Sommario/riassunto

The marketing of hospitality and tourism is a fast-developing field, influenced by the latest advances in new technologies, sustainability, as well as new generations of consumers. As Generation Z will represent more than 50% of the workforce worldwide in the next few years, it is of utmost importance to explore their behaviors in the working environment, as well as their consumption patterns. As such, this contributed volume brings a focus on the contemporary marketing and management aspects of the tourism and hospitality industry as this is shaped by smart apps, with priority given over sustainable futures, and Gen Z individuals' aspirations, expectations, preferences, and behaviors. The authors offer key insights into the hospitality and tourism industry, making it an invaluable reference point for contemporary tourism and hospitality marketing research. Nikolaos Stylos is Associate Professor (Reader) in Marketing and Digital Innovation, leading the Innovation & Digitalization research group, and the Smart Networks-4-Sustainable Futures Faculty research Centre at University of Bristol. He is an internationally recognized scholar as evidenced through large-scale external grant capture, invited keynote speeches, and best paper awards. Roya Rahimi is Reader in Marketing and Leisure Management, University of Wolverhampton. Her research has been published in top-tier journals, including *Annals of Tourism Research*. Dr Rahimi sits on the editorial board of leading academic journals, and her industry experience includes seven years working in the hotel industry. Peter Robinson is Head of the Centre for Tourism and Hospitality Management at Leeds Beckett University. He is an award-winning author and academic, Co-Chair of The Association for Tourism in Higher Education (ATHE), Director of The Institute of Travel and Tourism and sits on the Board of the Tourism Society.
