Record Nr. UNINA9910955797003321 Autore Fraser Jane Titolo Creating effective conference abstracts and posters in biomedicine: 500 tips for success // Jane Fraser, Louise Fuller, Georgina Hutber Boca Raton:,: CRC Press,, 2018 Pubbl/distr/stampa **ISBN** 1-315-35791-7 1-315-37782-9 1-138-03093-7 1-281-98558-9 9786611985585 Edizione [1st] Descrizione fisica 1 online resource (158 p.) 808.06661 Disciplina Soggetti Medical writing Technical writing Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di contenuto Front Cover; Contents; Foreword; Preface; About the authors; Acknowledgements; 1: Why you need good conference abstracts and posters; 2: Your abstract: first steps; 3: Your abstract: planning, structure and title; 4: Writing your abstract; 5: Submitting your abstract; 6: Your poster: first steps; 7: Typography, headings and bullet points; 8: Poster design and layout; 9: Colour and backgrounds for your poster; 10: Writing your poster: general guidelines; 11: Writing your poster: banner components; 12: Writing your poster: the main text; 13: Writing your poster: bits and pieces 14: Tips for tables15: Tips for graphs; 16: Tips for bar charts, pie charts, flow charts and line drawings; 17: Tips for photos; 18: Editing and proofreading your poster; 19: Printing your poster; 20: Transporting, displaying and presenting your poster; 21: E-posters: the future?; Appendix 1: Example of a structured abstract; Appendix 2: Abstract checklist; Appendix 3: Examples of style for poster headings, main text and figure and table captions; Appendix 4: Sample landscape

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