

1. Record Nr.	UNINA9910955733403321
Titolo	Paris school semiotics . I Theory // edited by Paul Perron & Frank Collins
Pubbl/distr/stampa	Amsterdam, : J. Benjamins Pub. Co., 1989
ISBN	1-283-42458-4 9786613424587 90-272-7838-5
Edizione	[1st ed.]
Descrizione fisica	1 online resource (283 p.)
Collana	Semiotic crossroads ; ; v. 2
Altri autori (Persone)	PerronPaul CollinsFrank
Disciplina	001.51/0944 001.510944
Soggetti	Semiotics - France
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	PARIS SCHOOL SEMIOTICS I. THEORY; Editorial page; Title page; Copyright page; Table of Contents; Introduction; Interfaces: The Care for a Project; Some Thoughts on this Intellectual Fare; Aspects of a Theory in Progress; NOTES; REFERENCES; I. Narrative Grammar, Actions and Passions; Greimas's Narrative Grammar; I. AT THE FUNDAMENTAL GRAMMAR LEVEL: THE FIRST STAGE OF "NARRATIVIZATION"; Discussion; II. FROM THE FUNDAMENTAL GRAMMAR TO THE SURFACE NARRATIVE GRAMMAR: THE NARRATIVE UTTERANCE; Discussion; III. FROM THE NARRATIVE UTTERANCE TO THE NARRATIVE UNIT: "PERFORMANCE"; Discussion IV. THE LAST STAGE: THE PERFORMANCE SERIESDiscussion; NOTES; Prolegomenato a Theory of Action; I. INTRODUCTORY REMARKS; II. THE NARRATIVE PROGRAM AS MODEL OF REFERENCE FOR A THEORY OF THE FORMS OF ACTION; III. TOWARDS A RESTRICTED THEORY OF SIMPLE FORMS OF ACTION AND INTERACTION; IV. FROM THE ACTANTIAL LEVEL TO THE ACTORIAL LEVEL; NOTES; Toward an Anthropomorphic Narrative Topos; I. WHY THREE DIMENSIONS FOR NARRATIVE?; I.1. Empirical Reasons; I.2. Empirical reasons alone are not enough; I.3. Some Applications and Some Developments; II. DEVELOPING AN

ANTHROPOMORPHIC NARRATIVE TOPOS

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Sommario/riassunto

It has often been claimed that the aim of semiotics is to establish a general theory of systems of signification. However, as Jean-Claude Coquet notes in a recent collection of essays, what distinguishes one school of semiotics from another is the initial definition given of sign. If, for certain semioticians, the sign is first of all an observable phenomenon, for the Paris School it is first of all a construct and this point of departure has crucial theoretical and practical consequences. The essays appearing in these two volumes are representative of recent work carried out by members of thi
