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| Autore | Baldoni John |
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| Edizione | [1st edition] |
| Descrizione fisica | 1 online resource (68 p.) |
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| Soggetti | Executive ability Leadership |
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| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Includes index. |
| Nota di bibliografia | Includes bibliographical references and index. |
| Nota di contenuto | CONTENTS; INTRODUCTION; STEP 1: What Is Leadership Presence?; STEP 2: Character Counts; STEP 3: Five Attributes of Authority; STEP 4: Leveraging Power; STEP 5: Be Decisive; STEP 6: Be Straight with People; STEP 7: Appearance Does Matter; STEP 8: Instill Pride of Purpose; STEP 9: To Lead Is To Assert; STEP 10: Projecting Hope and Optimism; STEP 11: Coaching Your Boss; STEP 12: Promote Yourself; INDEX; A; B; C; D; E; F; H; I; K; L; M; O; P; Q; R; S; T; U; V; W; ABOUT THE AUTHOR |
| Sommario/riassunto | Demonstrates ways managers can improve their presence strategically and tactically to develop the trust of their people so that they can accomplish their goals and the goals of the organization. |