1. Record Nr. UNINA9910138407803321 Autore Dadios Elmer P Titolo Fuzzy logic: emerging technologies and applications Pubbl/distr/stampa IntechOpen, 2012 Rijeka, Croatia:,: IntechOpen,, 2012 ©2012 **ISBN** 953-51-5626-8 Descrizione fisica 1 online resource (350 pages) Disciplina 511.3 Soggetti TECHNOLOGY & ENGINEERING / Engineering (General) Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Sommario/riassunto The capability of Fuzzy Logic in the development of emerging technologies is introduced in this book. The book consists of sixteen chapters showing various applications in the field of Bioinformatics, Health, Security, Communications, Transportations, Financial Management, Energy and Environment Systems. This book is a major reference source for all those concerned with applied intelligent systems. The intended readers are researchers, engineers, medical

practitioners, and graduate students interested in fuzzy logic systems.

Record Nr. UNINA9910955516503321 Autore Nixon Peter <1961-> Titolo Negotiation / / Peter Nixon Pubbl/distr/stampa Singapore;; Hoboken, NJ,: Wiley, 2005 **ISBN** 9781118499153 1118499158 9781283645164 1283645165 9781118499160 1118499166 Edizione [1st ed.] Descrizione fisica 1 online resource (303 p.) Collana Mastering business in Asia Disciplina 658.4052095 Soggetti Conflict management - Asia Negotiation in business - Asia Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto MASTERING BUSINESS IN ASIA NEGOTIATION: Contents: About the series; Preface; Acknowledgments; 1 Negotiating in Asia: Introduction; What do we mean by "Asia"?; Why negotiating in Asia is harder than in other markets; Conclusion; 2 Successful Negotiators and the Stages of Negotiation; Successful negotiators; The stages of negotiation; Conclusion; 3 The Preparation Stage; Preparing to negotiate in Asia; Preparing the people; Preparing the content; Preparing the process; Conclusion; 4 The Introduction Stage; Get off to a good start; Minimum requirements for the introduction stage Recommended agenda to start your negotiations Important considerations about introducing the people; Important considerations about introducing the process; Important considerations about introducing the content; Conclusion; 5 The Objection Stage; Conflict continuum: What to look for in Asia; Diagnosing the sources of objection and conflict; Impact of choice on the objection stage; Conflict may be expressed as discomfort; Positive aspects of the objection stage

in Asia; Negative aspects of the objection stage in Asia; Managing and

de-escalating conflict; Burning bridges; Conclusion

6 The Creation Stage Optimizing the value and durability of your negotiations: Managing people in the creation stage: Managing the process in the creation stage; Creative thinking exercises for negotiation teams; Innovative negotiation rules for the creation stage; Managing content in the creation stage; Introducing new issues and exchanging concessions in the creation stage; Knowing when to conclude the creation stage; Conclusion; 7 The Contracting and Followup Stage; The beginning of the end; Managing process in the contracting and follow-up stage in Asia Managing content in the contracting and follow-up stage in Asia Managing people in the contracting and follow-up stage in Asia; 8 Communication; Introduction; Receiving information; Speaking effectively; Two-way communication; Conclusion; 9 Tactics; The Art of War; Understanding types of tactics; Categories of tactics; How to choose the right tactics; The most commonly used tactics; Five great tactics to use in Asia; Tactics our Asian clients wished they had used more often; Traditional tactic categories; Conclusion; 10 Information; Knowledge management; Knowing what you don't know Testing assumptions and agreeing what you know Learning from experience: Post-negotiation meeting audit; Maintaining team confidentiality; Sample term sheets; Conclusion; 11 People; Understanding oneself; Understanding other stakeholders; Understanding people's underlying motivations; Links between motivational orientations and negotiation; Orientation and needs: Maintaining self-control; Teams in negotiations; Conclusion; 12 Situation; Introduction; The view from on high: Process observer; The view from below: Telescopic analysis; Managing negotiation meetings Process options available to negotiators

## Sommario/riassunto

The book consolidates the practical tips and concepts that shaped the authors work with organizations and individuals around the world. It is written to allow people to benefit from what hitherto was only available to some of the wealthiest organizations. The ideas presented in this book will help the reader better conduct dialogue with themselves and others leading to optimal outcomes for all. Written for the mass market, this book is a must-read for CEO's and senior staff. It reinvigorates the trainer's approach to interactions with people on all spectrums within the negotiation.