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Autore	Burgess Richard James
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Nota di contenuto	Cover -- Contents -- Preface -- Introduction -- SECTION ONE: The Theory -- 1. Types of Music Producers -- Functional Typologies -- Subset Typologies -- In Summation -- Analogous Structures -- Leadership Styles -- SECTION TWO: The Practice -- 2. Becoming a Music Producer -- How Do You Become a Music Producer? -- Examples of Producers from Different Backgrounds -- Qualifications and Training -- 3. Being a Music Producer -- The Day-to-Day Responsibilities and Process -- Some Session Specifics -- Which Method Makes a Better Record-Live, Overdubbed, or Computer? -- What Are "They" Going to Expect of You? -- 4. What Are the Timeless Ingredients in a Hit? -- The Song (or Material) -- The Vocal -- The Arrangement -- The Performance -- The Engineering -- How Important Is the Mix? -- Timeliness -- The Heart -- Are There Exceptions to These Rules? -- 5. What Can You Expect from a Career as a Producer? -- How Is Your Health? -- Why Do A&R People Hire You? -- Branding, Marketing, and Sales -- 6. Managers -- What is the Definition of the Term "Manager"? -- What Does a Producer Manager Do? -- What Does a Manager Cost? -- Do They Earn Their Percentage? -- How Do You Make Sure You Receive All the Money Due to You? -- Could You Lose Work to Other Producers on the Manager's Roster? -- How Do You Define "Best Manager" for You? -- How Can You Find Such a Person? --

How Do You Persuade Them to Take You On? -- Business Managers -- 7. The Producer's Relationships -- With the Artist -- What about Drugs and Alcohol? -- What Do You Do When the Artist Becomes Difficult? -- What Do You Do When the Record Company Is Unhappy? -- What Do You Do When the Artist's Manager Is Difficult? -- 8. Lawyers -- What Are the Issues? -- What Can Be Done to Protect Producers? -- 9. Challenges and Controversies -- Differences of Opinion -- How Much Loyalty Can You Expect?. Final Word on Loyalty -- 10. Success and Money -- How Are Producers Paid? -- How Much Can a Producer Make? -- Where Can Income Come From? -- How Many Producers Make Millions? -- The Terms -- Do Producers Earn Their Percentage? -- Major versus Independent Labels -- How Will Producers Make Money in the Future? -- Can You Increase Your Chances of Success? -- Credits -- What Is the Secret to Longevity? -- Add Entrepreneur to Your Portfolio -- 11. Why Are There So Few Women Producers? -- What We Know -- Some Women Producers in History -- Women Producers Today -- Inconclusive Conclusion -- 12. Frequently Asked Questions -- How Much Is Learned -- How Much Is Natural Ability? -- How Do You Pick the Right Project? -- Should You Share in Songwriting Royalties? -- New versus Established Artists? -- What Is Involved in Being an Independent or Freelance Producer? -- What About Being a Staff Producer? -- What Are the Best Moments? -- Can You Successfully Genre-Hop? -- How Stable Is a Producer's Career? -- How Does a Production Career End? -- Making Plans and When? -- What Do Producers Do When Work Starts to Slow Down? -- Why Do People Want to Produce Records? -- Do You Know When You Have Produced a Hit? -- How Do Producers Feel about Mixers and Remixers? -- What's the Mixer's Viewpoint? -- What Is the "Sophomore Slump"? -- Digital versus Analog? -- 13. Working outside the Mainstream -- Classical -- Jazz -- Country -- Traditional, Folk, Roots, and World Music -- Children's Music -- Local and Regional Producers -- 14. Where Are We? How Did We Get Here? Where Are We Going? -- Will Mobile Modify the Internet that Crippled Cable but Vivified Video, which Killed the Radio Star? -- How Did We Get Here? -- The Revolution Continues -- What Does this Mean to the Professional Music Producer? -- Where Are We Going? -- Revenue Streams Are Multiplying. Will We Even Need Labels in the Future? -- Charts -- Marketing -- Will Music Producers Survive the Revolution? -- 15. Conclusion: What If? -- The Final Cut -- Notes -- Glossary -- Bibliography -- About the Author -- Index -- A -- B -- C -- D -- E -- F -- G -- H -- I -- J -- K -- L -- M -- N -- O -- P -- Q -- R -- S -- T -- U -- V -- W -- X -- Y -- Z.

## Sommario/riassunto

This reference guide includes advice on getting started as a producer, dealing with artists, record companies and lawyers, and managing a career in the music business. It also looks at new technologies and techniques.