

1. Record Nr.	UNINA9910955460803321
Autore	Paffey Darren
Titolo	Language Ideologies and the Globalization of 'Standard' Spanish : Raising the Standard
Pubbl/distr/stampa	London, : Bloomsbury Publishing, 2012
ISBN	1-283-70631-8 1-4411-1097-6
Edizione	[1st ed.]
Descrizione fisica	1 online resource (209 p.)
Collana	Advances in Sociolinguistics
Disciplina	306.440917/561 306.440917561 468
Soggetti	Ideology Sociolinguistics Spanish language -- 21st century Spanish language -- Globalization Spanish language - Globalization - 21st century Spanish language Languages & Literatures Romance Languages
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Cover; HalfTitle; Series; Title; Copyright; Contents; Acknowledgements; List of Abbreviations; Introduction; Language standardization; The Spanish language context; The structure of the book; 1 Language Ideologies, Critical Discourse Analysis and Media Discourse; Introduction; Language ideologies; Critical discourse analysis (CDA); Using CDA to study language ideologies: Examining the intersections; Media discourse; Summary; 2 Language Authorities and the Standardization of Spanish; Introduction; Standard language ideology; Language academies The Real Academia Espanola (Royal Academy of the Spanish Language) Other language authorities; Summary; 3 Spanish Linguistic Unity and the Global Community of Speakers; Introduction; Unity of the Spanish

language; The community of Spanish-speakers; Unity and community in standardization discourse; Summary; 4 The Role and Authority of the Real Academia Espanola and Other Guardians of Spanish; Introduction; The role of language guardians in standardization; The discursive legitimization of role and authority; Summary; 5 The Spanish Language in the World; Introduction

The framing of debates about Spanish in the world; Pluricentric Spanish and the RAE; To whom does Spanish 'belong'?; Summary; Conclusion; References; Index

Sommario/riassunto

This book examines how language ideologies are manifested in newspaper media. Using the Spanish press as a case study it considers how media discourse both from and about the Real Academia Espanola constitutes a set of 'language ideological debates' in which the institution represents a vision of what the Spanish language is and what it should be like. Paffey adopts a Critical Discourse Analysis approach to a large corpus of texts from Spain's best-selling daily newspapers, *El País* and *ABC*. More generally, the book sheds light on how institutions produce and maintain visions of 'standard lang
