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Nota di contenuto	Cover -- Title -- Contents -- Introduction -- Examining Form and Space -- 1 Spatial Forces -- Image Area and the Implied Forces -- 2 Spatial Order -- The Language of Form -- Mass/Space Elements: Form Language Components -- Mass/Space Attributes: Form Language Features -- Mass/Space Elements and Attributes Perceived -- 3 Color Structure -- Structure -- Munsell Color Notation System -- Intrinsic Color Structure -- Implications -- 4 Spatial Structure -- Order -- Proportion -- Divine Proportion -- 5 Ordering Strategy -- Strategy -- Figure Ground Sequencing Studies -- Structured Sequence of Compositional Studies -- Defining a Proportional System with Design Elements -- Appendix -- Index -- A -- B -- C -- D -- E -- F -- G -- H -- I -- K -- L -- M -- N -- O -- P -- R -- S -- T -- U -- V -- W -- Contributors -- About the Author -- Acknowledgments.
Sommario/riassunto	Design principles never change. They serve as the foundation of the designer's thought process and are the essential tools that define a visual language. With hundreds of fundamental principles for creating successful design compositions, Design Elements: Form & Space establishes a basis for visual organization strategies and serves as a comprehensive manual for graphic designers. Understanding how elements interact in a layout is a critical step in stimulating visual thinking and compositional decision-making, and this book illustrates these principles in numerous diagrams, drawings, and practical examples of application. You'll also learn how conventional color

harmonies effect form and space and how to apply elements to images and type to create balanced layouts. Gain a deeper aesthetic understanding of form in the context of ordering space with Design Elements: Form & Space.
