

1. Record Nr.	UNINA9910789829503321
Autore	Amernic Joel H (Joel Henry), <1946->
Titolo	CEO-speak [[electronic resource]] : the language of corporate leadership / / Joel Amernic, Russell Craig
Pubbl/distr/stampa	Montreal ; ; Ithaca, : McGill-Queen's University Press, c2006
ISBN	0-7735-7868-4 1-282-86606-0 9786612866067 0-7735-7559-6
Descrizione fisica	1 online resource (256 p.)
Altri autori (Persone)	CraigRussell
Disciplina	306.44 658.4/5
Soggetti	Chief executive officers - Language Discourse analysis - Social aspects Corporate culture
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references (p. [223]-236) and index.
Nota di contenuto	Why the words of business leaders matter -- Hyperbole and delusion at Enron -- Framing Anderson -- The gates to Microsoft : exploiting web sites -- AOLTimeWarner : claiming the internet kingdom -- IBM and the privileges of an internet soapbox -- Constructing Jack Welch, GE's corporate chieftain incarnate -- Disney's narrative as personality prism -- Nortel's "Remarkable" letter -- Three tenors in perfect harmony -- Creating "North America's Railroad" -- Towards greater accountability for CEO-speak -- Appendices: Skilling and Lay's last letter to shareholders of Enron -- Remarks of Joseph F. Berardino, managing partner/CEO of Anderson, to the US House of Representatives Committee on Financial Services, 12 December 2001 -- AOLTimeWarner's internet policy statement -- General Electric's 1991 CEO letter to shareholders -- Letter to stockholders, 1940 Walt Disney productions' annual report -- Letter to stockholders, 1941 Walt Disney productions' annual report.
Sommario/riassunto	CEO-Speak explores the metaphors and persuasive strategies used by leaders at Enron, Microsoft, AOL-TimeWarner, General Electric, IBM,

Nortel, Canadian National Railways, Andersen, Disney, and Alcan-Pechiney-Alusuisse. Amernic and Craig show that CEOs are frequently presented as heroes engaged in "the war of business" who can effect astonishing miracles of financial performance and reinvention. Contesting the notion that accounting is objective, CEO-Speak serves as an introduction to the controversies and ambiguities in corporate accountability and provides rich examples of the excesses of corporate communication.

2. Record Nr.	UNINA9910955277903321
Titolo	Negotiating political power in Turkey : breaking up the party / / edited by Elise Massicard and Nicole F. Watts
Pubbl/distr/stampa	Milton Park, Abingdon, Oxon ; ; New York : , : Routledge, , 2013
ISBN	1-135-13687-4 0-203-07830-6 1-283-89457-2 1-135-13688-2
Edizione	[1st ed.]
Descrizione fisica	1 online resource (225 p.)
Collana	Routledge studies in middle eastern politics ; ; 49 Routledge studies in Middle Eastern politics ; ; 49
Classificazione	POL000000SOC053000
Altri autori (Persone)	MassicardElise WattsNicole
Disciplina	324.2561
Soggetti	Political parties - Turkey Political parties - Social aspects - Turkey Political parties - Turkey - Communications Communication in politics - Social aspects - Turkey Political parties - Management - Social aspects - Turkey
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; Title; Copyright; Contents; List of tables; List of contributors; Preface and acknowledgments; List of abbreviations; Introduction: reconsidering parties, power, and social forces; 1 Explaining Turkish party centralism: traditions and trends in the exclusion of local party

offices in Mersin and beyond; 2 Explaining the popular appeal and durability of the Justice and Development Party in Turkey; 3 The uses of team rivalry: reconsidering party factionalism in Turkey; 4 How Islamist parties emerge: the case of the National Order Party  
5 The collective production of challenge: civil society, parties, and pro-Kurdish politics in Diyarbakır; 6 Party penetration of the state: the Nationalist Action Party in the late 1970s; 7 How political dynamics work in professional organizations: the radical left and the Istanbul Bar Association; 8 Being elected as an independent in a party environment; References; Index

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#### Sommario/riassunto

"This edited collection looks at how political parties in Turkey actually work, inside and out. Departing from traditional macro-level analyses, the book offers a new sociological approach to the study of political parties, treating them as non-unitary entities composed of many different groups and individuals who both cooperate and compete with one another. The central proposition of the book is that parties must be studied as clusters of relationships in specific locales rather than as unitary 'black boxes.' This ground-up approach provides new insights into the internal workings of political parties; why parties gain and lose elections and other political resources; and the ways in which power is negotiated and exercised in Turkey and beyond. Chapters include studies of Islamic and Islamist parties from the 1970s to the present, ethnic Kurdish parties, center- and extreme right parties, and the far left, as well as independent candidates. The authors pay particular attention to relations - and the blurry boundaries-- between parties and civil society groups, religious associations, non-governmental organizations, ethnic and socio-economic groups, and state institutions, and to the variability of external and internal party politics in different geographies such as Adana, Mersin, and Diyarbakır"--

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