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Nota di contenuto	Genres in the Internet : innovation, evolution, and genre theory / Janet Giltrow & Dieter Stein -- Re-fusing form in genre study / Amy J. Devitt -- Lies at Wal-Mart : style and the subversion of genre in the Life at Wal-Mart blog / Cornelius Puschmann -- Situating the public social actions of blog posts / Kathryn Grafton -- "Working consensus" and the rhetorical situation : the homeless blog's negotiation of public meta-genre / Elizabeth G. Maurer -- Brave new genre, or generic colonialism? Debates over ancestry in Internet diaries / Laurie McNeill -- Online, multimedia case studies for professional education : revisioning concepts of genre recognition / David R. Russell & David Fisher -- Nation, book, medium : new technologies and their genres / Miranda Burgess -- Critical genres : generic changes of literary criticism in computer-mediated communication / Sebastian Domsch -- A model for describing 'new' and 'old' properties of CMC genres : the case of digital folklore / Theresa Heyd -- Questions for genre theory from the blogosphere / Carolyn R. Miller & Dawn Shepherd.

This volume brings together for the first time pragmatic, rhetorical, and literary perspectives on genre, mapping theoretical frontiers and initiating a long overdue conversation amongst these methodologies. The diverse approaches represented in this volume meet on common ground staked by Internet communication: an arena challenging to traditional ideas of genre which assume a conventional stability at odds with the unceasing innovations of online discourse. Drawing on and developing new ideas of genre, the research reported in this volume shows, on the contrary, that genre study is a powerful means of testing commonplaces about the Internet world and, in turn, that the Internet is a fertile field for theorising genre.
