

1. Record Nr.	UNINA9910955118503321
Autore	Chong Derrick <1963->
Titolo	Arts management / / Derrick Chong
Pubbl/distr/stampa	London ; ; New York : , : Routledge, , 2010
ISBN	9786612595004 9781135263355 1135263353 9781135263362 1135263361 9781282595002 1282595008 9780203865347 0203865340
Edizione	[2nd ed.]
Descrizione fisica	VIII, 256 s
Disciplina	700.68 706.8
Soggetti	Arts - Management Arts
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	BOOK COVER; TITLE; COPYRIGHT; CONTENTS; PREFACE; Chapter 1 INTRODUCTION; SECTION I Institutional Partners; Chapter 2 ARTS AND THE STATE; Chapter 3 BUSINESS AND THE ARTS; SECTION II Relationships with Stakeholders; Chapter 4 OWNERSHIP AND CONTROL OF ARTS ORGANIZATIONS; Chapter 5 ARTS CONSUMPTION AND CONSUMERS; Chapter 6 MANAGING FOR EXCELLENCE AND ARTISTIC INTEGRITY; SECTION III Wealth and the Economy; Chapter 7 FINANCIAL INVESTING IN THE ARTS; Chapter 8 GLOBALIZATION AND THE ART WORLD; NOTES; BIBLIOGRAPHY; Index
Sommario/riassunto	The second edition of Arts Management has been thoroughly revised to provide an updated, comprehensive overview of this fast-changing subject. Arts managers and students alike are offered a lively, sophisticated insight into the artistic, managerial and social

responsibilities necessary for those working in the field. With new cases studies and several new chapters, Derrick Chong takes an interdisciplinary approach in examining some of the main impulses informing discussions on the management of arts and cultural organizations.

---