

1. Record Nr.	UNINA9910955080903321
Autore	Solberg Winton U. <1922-2019, >
Titolo	Creating the Big Ten : Courage, Corruption, and Commercialization / / Winton U. Solberg
Pubbl/distr/stampa	Urbana, : University of Illinois Press, [2018]
ISBN	0-252-05025-8
Edizione	[1st ed.]
Descrizione fisica	1 online resource
Disciplina	796.332/63
Soggetti	College sports - Corrupt practices - United States College sports - United States - Finance Football - United States - History College sports - United States - History
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover -- Title -- Copyright -- Contents -- Acknowledgments -- Prologue -- Part One: From Disorder to Order -- 1 The Beginning of the Big Ten -- 2 Michigan Withdraws from the Conference -- 3 The Crisis over Amateurism -- 4 The Conference and the War -- Part Two: From Order to Disorder -- 5 The Big Ten in the Golden Age of Sports -- 6 The Commissioner and the Conference -- 7 The Big Ten Stadiums -- 8 Red Grange and the Lure of Professional Football -- 9 The Conference at Work -- 10 The True Spirit of the University -- 11 The Carnegie Report -- 12 The Big Ten Censures Iowa -- 13 Cross Currents -- 14 Closing Out Half a Century -- Epilogue -- Appendix 1: Conference Rules -- Appendix 2: Faculty Representatives -- Notes -- Bibliography -- Index.
Sommario/riassunto	Big Ten football fans pack gridiron cathedrals that hold up to 100,000 spectators.The conference's fourteen member schools share a broadcast network and a 2016 media deal worth 2.64 billion.This cultural and financial colossus grew out of a modest 1895 meeting that focused on football's brutality and encroaching professionalism in the game.