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Titolo	Semiotik : ein Handbuch zu den zeichentheoretischen Grundlagen von Natur und Kultur = Semiotics : a handbook on the sign-theoretic foundations of nature and culture // herausgegeben von Roland Posner, Klaus Robering, Thomas A. Sebeok
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Collana	Handbucher zur Sprach- und Kommunikationswissenschaft ; ; Bd. 13 = Handbooks of linguistics and communication science
Classificazione	ER 730
Altri autori (Persone)	PosnerRoland RoberingKlaus SebeokThomas A <1920-2001.> (Thomas Albert)
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Soggetti	Semiotics Semantics
Lingua di pubblicazione	Inglese
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Nota di bibliografia	Includes bibliographical references and indexes.
Nota di contenuto	Front matter -- Inhalt -- Ausgewählte Gegenstände der Semiotik -- Geschichte der Kommunikationstechniken -- Divination and futurology -- Work -- Semiotik des Sports -- Interspecific communication -- Gerontology and geriatrics -- Tourism -- Geschäftsleben -- Ideology -- Körpersignale in menschlicher Interaktion -- Multimediale Kommunikation -- Pictograms -- Zeichennormung für Handwerk und Industrie -- Fakes in arts and crafts -- Ciphers and other secret codes -- Translation -- Universal languages and language planning -- Extraterrestrial communication -- Anhang -- Semiotic organizations -- Semiotic reference works and periodicals -- Personenindex -- Sachindex
Sommario/riassunto	This series of HANDBOOKS OF LINGUISTICS AND COMMUNICATION SCIENCE is designed to illuminate a field which not only includes

general linguistics and the study of linguistics as applied to specific languages, but also covers those more recent areas which have developed from the increasing body of research into the manifold forms of communicative action and interaction. For ""classic"" linguistics there appears to be a need for a review of the state of the art which will provide a reference base for the rapid advances in research undertaken from a variety of theoretical standpoints, while in the...
