

1. Record Nr.	UNINA9910480746603321
Autore	Zheng Xiaoqiong <1980->
Titolo	A Needle Hole through the Constellations [[electronic resource] /] / Zheng Xiaoqiong = A needle hole through the constellationsZheng Xiaoqiong
Pubbl/distr/stampa	Xianggang [China], : Xianggang Zhong wen da xue chu ban she, [2019]
ISBN	988-237-844-7
Descrizione fisica	1 online resource (1 PDF (83 pages).)
Collana	"Chen mo yu yan shuo" he zhuang cong shu = Speech and silence box set collection ; ; 29
Altri autori (Persone)	ZhengXiaoqiong <1980->
Soggetti	Poetry Electronic books.
Lingua di pubblicazione	Cinese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Poems. On half title page: Xianggang guo ji shi ge zhi ye 2019 International Poetry Nights in Hong Kong.

2. Record Nr.	UNINA9910958340603321
Autore	Lerner Barron H
Titolo	The breast cancer wars : hope, fear, and the pursuit of a cure in twentieth-century America // Barron H. Lerner
Pubbl/distr/stampa	New York, : Oxford University Press, 2001
ISBN	0-19-028656-3 1-282-36717-X 9786612367175 0-19-534956-3 1-4294-6187-X
Edizione	[1st ed.]
Descrizione fisica	1 online resource (408 p.)
Disciplina	616.99/449/00973
Soggetti	Breast - Cancer - United States - History - 20th century Mastectomy - United States - History - 20th century
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references (p. 301-369) and index.
Nota di contenuto	Establishing a tradition : William Halsted and the radical mastectomy -- Inventing a curable disease : breast cancer control after World War II -- The scalpel triumphant : radical surgery in the 1950s -- A heretical interlude : biology as fate -- Reality check : breast cancer treatment and randomized controlled trials -- "I alone am in charge of my body" : breast cancer patients in revolt -- No shrinking violet : Rose Kushner and the maturation of breast cancer activism -- Seek and ye shall find : mammography praised and scorned -- "The world has passed us by" : science, activism, and the fall of the radical mastectomy -- The past as prologue : what can the history of breast cancer teach us? -- Risky business : breast cancer and genetics.
Sommario/riassunto	In this riveting narrative, Barron H. Lerner offers a superb medical and cultural history of our century-long battle with breast cancer. Revisiting the past, Lerner argues, can illuminate and clarify the dilemmas confronted by women with--and at risk for--the disease. Writing with insight and compassion, Lerner tells a compelling story of influential surgeons, anxious patients and committed activists. There are colorful portraits of the leading figures, ranging from the acerbic Dr. William

Halsted, who pioneered the disfiguring radical mastectomy at the turn of the century to George Crile, Jr., the Cleveland surgeon who shocked the medical establishment by "going public" with his doubts about mastectomy, to Rose Kushner, a brash journalist who relentlessly educated American women about breast cancer. Lerner offers a fascinating account of the breast cancer wars: the insistent efforts of physicians to vanquish the "enemy"; the fights waged by feminists and maverick doctors to combat a paternalistic legacy that discouraged decision-making by patients; and the struggles of statisticians and researchers to generate definitive data in the face of the great risks and uncertainties raised by the disease. As easy as it is to demonize male physicians, the persistence of the radical mastectomy and other invasive treatments has had as much to do with the complicated scientific understandings of breast cancer as with sexism. In Lerner's hands, the fight against breast cancer opens a window on American medical practice over the last century: the pursuit of dramatic cures with sophisticated technologies, the emergence of patients' rights, the ethical and legal challenges raised by informed consent, and the limited ability of scientific knowledge to provide quick solutions for serious illnesses. A searching and profound work on an emotionally charged issue, *The Breast Cancer Wars* tells a story that remains of vital importance to modern breast cancer patients, their families and the clinicians who strive to treat and prevent this dreaded disease.

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3. Record Nr.	UNINA9910954976903321
Autore	Beaumont Perry H. <1961->
Titolo	Digital Finance : Big Data, Start-Ups, and the Future of Financial Services
Pubbl/distr/stampa	Milton, : Routledge, 2019
ISBN	0-429-05304-5 0-429-62667-3 0-429-62831-5
Edizione	[1st ed.]
Descrizione fisica	1 online resource (217 pages)
Disciplina	332.10285
Soggetti	Financial services industry - Technological innovations Financial institutions - Data processing Big data
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Cover; Half Title; Title Page; Copyright Page; Dedication; Table of Contents; List of figures; List of tables; Foreword; Preface; Glossary; PART I: Digital finance and financial services; 1. Introduction; Notes; Bibliography; 2. FinTech, InsurTech, PropTech, and RegTech; FinTech; InsurTech; PropTech (or CRE Tech); RegTech; Disruptors, innovators, and aggregators/disintermediators; Valuing digital start-ups; Case study: Google and the European Commission; Case study: The merger of AT&T and Time Warner; Microfinance, microinsurance, and microproperty; Notes; Bibliography; 3. Big data Monetizing dataNotes; Bibliography; PART II: Digital finance and traditional finance; 4. Theoretical foundations and modern applications; P*Q; Notes; Bibliography; 5. Financial metrics and KPIs; Financial reporting; Notes; Bibliography; 6. Tangencies; Notes; Bibliography; 7. Cyber risk; Notes; Bibliography; PART III: The future of digital finance; 8. Becoming digital; Silos and synergies; Notes; Bibliography; Index
Sommario/riassunto	The internet is dramatically transforming the way business is done, particularly for financial services. Digital Finance takes a thoughtful look at how the industry is evolving, and it explains how to integrate concepts of digital finance into existing traditional finance platforms.

This book explores what successful companies are doing to maximize their opportunities in this context and offers suggestions on how to introduce digital finance into a firm's structure. Specific strategies for a digital future are presented, alongside numerous case studies that explore key attributes of success. In recognition of the rapidly evolving nature of finance today, Digital Finance is accompanied by a website maintained by the author ([PerryBeaumont.com](http://PerryBeaumont.com)), as well as links to other content with insightful articles, analyses, and opinions. For both practitioners and students of finance, Digital Finance provides a rich context for a better understanding of the landscape of finance today, and lays the foundation for us to process and create the financial innovations of tomorrow.

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