

1. Record Nr.	UNINA9910777512903321
Autore	Boozer Jack <1944->
Titolo	Career movies [[electronic resource]] : American business and the success mystique // Jack Boozer
Pubbl/distr/stampa	Austin, TX, : University of Texas Press, 2002
ISBN	0-292-79652-8
Edizione	[1st ed.]
Descrizione fisica	1 online resource (301 p.)
Disciplina	791.43/655
Soggetti	Business in motion pictures Motion pictures - United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references (p. [275]-280) and index.
Nota di contenuto	Machine generated contents note: INTRODUCTION 1 -- CHAPTER 1. THE CLASSICAL CORPORATE EXECUTIVE FILM 18 -- CHAPTER 2. THE EMERGENCE OF THE CAREER WOMAN 50 -- CHAPTER 3. THE ENTREPRENEURIAL IMPULSE 95 -- CHAPTER 4. HUCKSTER FOREPLAY: THE PROMOTION INDUSTRY 146 -- CHAPTER 5. WORKING IN AMERICAN TELEVIRTUALITY 199 -- CONCLUSION 238 -- LIST OF FILM STILLS 251.
Sommario/riassunto	Achieving the American Dream became inextricably linked with career/business success after World War II, as an increasingly consumerist America learned to define the dream through possessions and status. Not surprisingly, Hollywood films in the postwar years reflected the country's preoccupation with work and career success, offering both dramatic and comedic visions of the career quest and its effects on personal fulfillment, family relations, women's roles, and the creation (or destruction) of just and caring communities. In this book, Jack Boozer argues that the career/business film achieved such variety and prominence in the years between 1945 and 2001 that it should be considered a legitimate film genre. Analyzing numerous well-known films from the entire period, he defines the genre as one in which a protagonist strives for career success that often proves to be either elusive despite hard work, or unfulfilling despite material rewards and status. Boozer also explores several distinct subgenres of the career movie—the corporate executive films of the 1950s; the career struggles of (single, married, and/or parenting) women; the entrepreneurial film

as it is also embodied in texts about immigrants and racial and ethnic minorities and business-oriented femmes fatales; the explosion of promotionalism and the corporatization of employment; and, finally, the blurring of work and private life in the brave new world of the televirtuality film.

2. Record Nr.	UNINA9910954928103321
Autore	Wigginton Russell Thomas
Titolo	The strange career of the Black athlete : African Americans and sports / / Russell T. Wigginton ; forward [sic] by Benjamin L. Hooks
Pubbl/distr/stampa	Westport, Conn. : , : Praeger, , 2006 London : , : Bloomsbury Publishing, , 2024
ISBN	9798216019503 9786612535031 9781282535039 128253503X 9780313086229 0313086222
Edizione	[1st ed.]
Descrizione fisica	1 online resource (142 p.)
Disciplina	796.089/96073
Soggetti	African American athletes - History Sports - United States - History
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. [115]-116) and index.
Nota di contenuto	Can they really play? African American participation in "white" sports -- Heroes or villains? the categorization of African-American star athletes, 1892-1946 -- When the rooster crows : African American athletes in the struggle for civil rights, 1954-1968 -- The rules have changed but the game is still the same : black athletes' achievements in the civil rights era and beyond -- She's done more for her country than what the U.S. could have paid her for : African American women and sports.
Sommario/riassunto	Shows how sports have at times challenged racial mores yet at other times reinforced the status quo in this revealing historical group

portrait of Black athletes.
