

1. Record Nr.	UNINA9910954902303321
Titolo	Tourist clusters, destinations and competitiveness : theoretical issues and empirical evidences / / edited by Francesco Capone
Pubbl/distr/stampa	New York : , : Routledge, , 2016
ISBN	1-315-70953-8 1-317-48623-4 1-317-48622-6
Edizione	[1st ed.]
Descrizione fisica	1 online resource (203 p.)
Collana	Routledge Advances in Regional Economics, Science and Policy ; ; 14
Altri autori (Persone)	CaponeFrancesco
Disciplina	338.4/791 338.4791
Soggetti	Tourism - Marketing Tourism - Management Place marketing Hospitality industry
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	Cover; Title; Copyright; Dedication; Contents; List of figures; List of tables; List of contributors; Tourist destinations, clusters and competitiveness: an introduction; PART I Tourist destinations, destination management, clusters and competitiveness; 1 A bibliometric analysis on tourist destinations research: focus on destination management and tourist cluster; 2 Destination management and competitiveness: literature review and a destination competitiveness analysis; 3 The impact of related variety on tourist destinations: an analysis of tourist firms clustering 4 Defining tourist clusters in Europe: a micro-level data approachPART II Tourist clusters and performance, creative and experience economy; 5 Do tourist clusters boost hotels' performance?: resilience in a crisis period in Italy; 6 How does concentration affect hotels' performance?: an empirical study of USA panel data; 7 Tourism, creativity and entrepreneurship: new firm formation in Tuscany; 8 The experience-related economy in the UK; Index

Sommario/riassunto

Tourism has become one of the largest and fastest growing sectors in the world economy. Increasingly, research on tourism destinations has been at the centre of debates concerning destination competitiveness, governance, policies and destination management and marketing. This book investigates tourist destinations from two key perspectives and will appeal to academics, scholars and practitioners in tourism studies, management, urban and regional studies and economic geography, etc.
