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	Livello bibliografico	Periodico
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2.	Record Nr.	UNINA9910954889803321
	Titolo	Transmitting the past : historical and cultural perspectives on broadcasting / / edited by J. Emmett Winn and Susan L. Brinson
	Pubbl/distr/stampa	Tuscaloosa, : University of Alabama Press, c2005
	ISBN	0-8173-8300-X
	Edizione	[1st ed.]
	Descrizione fisica	1 online resource (263 p.)
	Altri autori (Persone)	WinnJ. Emmett <1959-> (John Emmett) BrinsonSusan L. <1958->
	Disciplina	384.54/0973
	Soggetti	Radio broadcasting - United States - History Television broadcasting - United States - History Radio broadcasting - Social aspects - United States Television broadcasting - Social aspects - United States
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	Livello bibliografico	Monografia
	Note generali	Description based upon print version of record.
	Nota di bibliografia	Includes bibliographical references (p. [237]-243) and index.

Nota di contenuto

6. Femmes Boff Program Toppers: Women Break into Prime Time, 1943-19487. Space and the Speed of Sound: Mobile Media, 1950's Broadcasting, and Suburbia; 8. Cop Rock Reconsidered: Formula, Fragments, Failure, and Foreshadowing in Genre Evolution; 9. Sex, Society, and Double Standards in Cheers; Appendix 1: Monitor's Broadcast Schedule; Appendix 2: Cop Rock Episodes; Appendix 3: Eleventh-Season Cheers Episodes; Selected Bibliography; Contributors; Index

Sommario/riassunto

Original essays exploring important developments in radio and television broadcasting. The essays included in this collection represent some of the best cultural and historical research on broadcasting in the U. S. today. Each one concentrates on a particular event in broadcast history-beginning with Marconi's introduction of wireless technology in 1899. Michael Brown examines newspaper reporting in America of Marconi's belief in Martians, stories that effectively rendered Marconi inconsequential to the further development of radio. The widespread
