1. Record Nr. UNINA9910954823603321 Autore Garcia Miguel Titolo QlikView 11 for developers: develop business intelligence applications with QlikView 11 / / Miguel Garcia, Barry Harmsen Birminghan, UK, : Packt Pub., 2012 Pubbl/distr/stampa **ISBN** 9781283961073 1283961075 9781849686075 1849686076 Edizione [1st edition] Descrizione fisica 1 online resource (534 p.) Collana Professional expertise distilled Altri autori (Persone) HarmsenBarry 005.758 Disciplina Soggetti Business intelligence Application software Lingua di pubblicazione Inglese Materiale a stampa **Formato** Livello bibliografico Monografia Note generali Includes index. Nota di contenuto Cover; Copyright; Credits; About the Authors; Acknowledgements; About the Reviewers; www.PacktPub.com; Table of Contents; Preface; Chapter 1: Meet QlikView; What is QlikView?; How does QlikView differ from traditional BI?: Associative user experience: Technology: Adoption path; Exploring data with QlikView; Getting QlikView; Navigating the

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Sommario/riassunto

It will be a step-by-step tutorial that will discuss best practices. The book is structured in such a way that it can be read both from start to end or can be dipped into. If you are a developer who is looking to learn a fast and easy way to learn to develop your business intelligence apps with QlikView, then this book is for you. If you are a power-user in a QlikView environment, then you will find quicker ways of working with QlikView. You should know the basics of business intelligence before you pick up this book. This book covers QlikView Desktop Personal Edition. Deployments to QlikView