

1. Record Nr.	UNINA9910954498003321
Titolo	The power of design : product innovation in sustainable energy technologies // edited by Angele Reinders, Jan Carel Diehl, Han Brezet
Pubbl/distr/stampa	Hoboken, N.J., : Wiley, 2012
ISBN	9781118361160 1118361164 9781118361153 1118361156 9781283656320 1283656329 9781118361177 1118361172
Descrizione fisica	xxix, 331, [16] p. : ill
Classificazione	TEC031000
Altri autori (Persone)	BrezetHan DiehlJan Carel ReindersAngele
Disciplina	658.5/752
Soggetti	Green products New products - Environmental aspects Product design
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Sommario/riassunto	"Unique in linking sustainable energy technologies with innovation and product design, this book offers clear explanation of both and case studies enabling readers to understand and design energy-efficient products in several different markets. The book integrates the subject areas that are necessary for the design of sustainable and energy-efficient products based on sustainable energy technologies. The theory provided is illustrated by cases of design projects and concepts in practice. With the book's methodological approach, the reader is able to apply the information and examples in their research projects or product design processes. This book fills a void in existing literature at

the intersection of innovation processes, sustainable energy technologies, energy demand reduction, product development, and user behaviour, which requires an integrated view on the development of sustainable energy solutions. As such, the editors offer a unique publication in "product innovation in sustainable energy technologies and energy-efficiency" that corresponds to the growing interest in the field"--

---