

1. Record Nr.	UNINA9910298269403321
Autore	Mah Kin Kheong
Titolo	Learning and Teaching Tools for Basic and Clinical Respiratory Physiology // by Kin Kheong Mah, Hwee Ming Cheng
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2015
ISBN	3-319-20526-9
Edizione	[1st ed. 2015.]
Descrizione fisica	1 online resource (104 p.)
Collana	SpringerBriefs in Physiology, , 2192-9866
Disciplina	612.2
Soggetti	Human physiology Human Physiology
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Section 1:Respiration Essentials Revisited -- 1. Mechanics of Respiration -- 2. Diffusion, Blood O2, CO2 Content and Transport -- 3. Regulation of Respiration -- 4. Respiratory Physiological Integration -- Section 2: Learning Scenarios -- 5. Mechanics of Respiration -- 6. Oxygen Cascade and Blood O2 Content and Transport -- 7. Regulation of Respiration -- 8. Respiratory Physiology in Hostile Environment.
Sommario/riassunto	This volume synthesizes pathways in respiratory mechanics and the dynamics of air-blood and blood-cellular gas exchange for students and teachers in respiratory physiology. The authors strive to make physiology fun to learn. This aspect of knowledge acquisition is reflected in the way topics are approached, for example by using playing cards in what is coined 'Respi-CARDology'. The first section of this book reviews the framework and foundations of basic respiratory physiology. Since this book was not written to be a comprehensive physiology text, the authors have focused on leading students to appreciate and understand integrative principles and homeostatic mechanisms in lung function. The second section of this book mainly deals with the clinical application of fundamental knowledge of respiratory physiology.

2. Record Nr.	UNINA9910954432503321
Autore	Thomas Clive S.
Titolo	How to Lobby Alaska State Government / Clive S. Thomas
Pubbl/distr/stampa	Fairbanks, AK : , [2019], : University of Alaska Press
ISBN	9781602233966 1602233969
Descrizione fisica	1 online resource (417 pages)
Disciplina	324.409798
Soggetti	Politics and government Lobbying Lobbying - Alaska Handbooks and manuals. Alaska Alaska Politics and government Handbooks, manuals, etc
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Front Matter -- Contents -- Tips on using this Handbook -- The Fundamentals of Lobbying -- The Basics of Political Savvy: Learning to Think and Act Like a Lobbyist -- The Organization of Alaska State Government and the Policy-Makers -- Making Sense of the State Budget -- Delving into the Mindset and Roles of Policy-Makers -- Who's Got the Political Clout in Juneau? -- Realities of the Policy Process: The Politics of Making Laws -- The Particulars of Budget Politics -- What Will Shape Your Lobbying Campaign? -- The Factors Determining Interest Group Influence and their Lessons -- Campaign Management -- The Pros and Cons of using Specific Tactics -- Your Feasibility Study, Lobbying Plan, and Written Materials -- Face-to-Face Meetings with Public Officials -- In the Political Trenches: Your Day-to-Day Lobbying Effort -- A Recap of the Fundamentals of Lobbying -- A Tour of Alaska's State Capitol Building -- Locating State Offices, Lobbying Groups, and Lobbyists in Juneau -- Maps for Locating Places in Downtown Juneau -- Getting More Information -- Acknowledgments and List of Interviews

Lobbying is about getting the right message to the right people in the right form at the right time. Even the most persuasive arguments or most influential groups will come up short if they aren't combined with personal connections and an understanding of human nature. How to Lobby Alaska State Government is a guide to the essentials of organizing and implementing a lobbying campaign in Alaska that recognizes how you lobby is as important as who you lobby. This book starts by helping new lobbyists to think politically, by explaining the structure and operation of state government, the psychology and needs of public officials, and where the power lies in Juneau—who's got political clout. How to Lobby then moves into the nitty-gritty of a lobbying campaign. It covers the basics of group influence, campaign planning and management, the pros and cons of various group tactics, tips on face-to-face meetings, and the challenges of lobbying day-to-day. In addition to extensive guidance on what to do, this book also emphasizes the things to avoid that will undermine or eliminate a lobbyist's chances of success. Pragmatic and portable, this book will be valuable to new and professional lobbyists both, and anyone looking for fresh perspectives on this important business.
